

A photograph of students in a classroom. In the foreground, a student is writing on a piece of paper with a black marker. To their left, another student is holding a colorful box of markers. In the background, other students are seated at desks, some looking towards the camera and others looking down at their work. The scene is brightly lit, suggesting a classroom environment.

phildev

NEWSLETTER  
**2018 Q3**





Dear PhilDev Family,

Fall always brings a buzz as students go back to school and everyone comes back from some summertime fun.

At PhilDev, our summer of planning becomes reality in the fall. Our programs kick into high gear as our first cohort of start-ups join our Social Impact Accelerator. We also start a number of learning faculty exchanges as PhilDev's international Visiting Professors connect with Philippine universities and our TechHub partners embark on their Benchmarking Visits to the US and Asia.

While programs ramp up, our incredible team also finds time to plan our annual gala and summit! I hope you'll join us this November. Learn more in this newsletter's 'What's Next 2018' section.

Sincerely,  
Angelina "Jonesy" Castro

# WHAT'S NEXT IN 2018

NOVEMBER

## Gatsby Ball

**November 3, 2018**

Gatsby Ball, A Grand Fete at the Palace, The Palace Hotel, San Francisco.

Celebrate with us as PhilDev presents awards to select outstanding individuals in the Filipino community who have made significant leadership and innovation contributions in their industries and who have furthered the positive impact of Filipinos worldwide. Get ready to be inspired, wowed and proud!



Tickets now available at:  
[phildev.org/gatsbyball](http://phildev.org/gatsbyball)

## Our Story: Building Community Through Inclusive Innovation Summit

**November 2, 2018**

Collaborators, entrepreneurs, educators, allies, rising stars and more. The common thread that connects these change makers across industry: inclusive innovation. Gaps are opportunities and tech disrupts for good.

Join thought leaders from Google, Facebook, YouTube, Lyft, Uber, Netflix and more at Google Sunnyvale from 9:30am to 4:30pm. Experience what's shaped their journeys, build lasting relationships with people you respect and carry forward what we start through community. As Dado shared in this [video](#), "your story could be my story." It's time. Let's make it our story.



Limited Seats Available.  
Registration details to follow.  
Stay tuned!  
[phildev.org/innovation-summit](http://phildev.org/innovation-summit)

MAKE A WEEKEND OF IT AND JOIN PHILDEV FOR BOTH EVENTS!!

## EDUCATION

**Philippine Scholarships: July 23 - 27, 2018  
Annual Leadership Summer Camp - Philippines**

The Annual PhilDev-Shell Science and Engineering Scholarship (PSES) Summer Camp is part of the support services provided by PhilDev and Shell and is attended by our scholars from all over the Philippines. Scholars participate in various sessions during the camp from personality development to practical skills like resume writing and job interview training. The Summer Camp was held on July 23-26 at the Shell Training Center in Pilillia, Rizal. 99 of PhilDev's 150 scholars participated in the 5-day activity.



Present during the event were Dado Banatao, Chairman and Founder of PhilDev, and Cesar Romero, Country Chairman of Pilipinas Shell. The event was also attended by Members of the Board of Trustees of PhilDev and top officials from Pilipinas Shell.

The camp was culminated by a short program where all the different batches of scholars showcased their talents through performances and presentations. The graduating batch of scholars prepared a short presentation to thank PhilDev and Shell for all the help and support provided to them.

Watch our highlights video of the [2018 Annual Scholarship Summer Camp](#).

“You have to invent your own process. We thrive as engineers because we design things. It becomes a habit when your mind is always hungry for more.” - Dado Banatao



# INNOVATION

## TechHub: Professors from PhilDev TechHubs visit Singapore



On July 31 to August 4, 2018, Technopreneurship professors from PhilDev TechHubs Batangas State University and University of Science and Technology of Southern Philippines (USTP) went on a Study Visit to Singapore to benchmark best practices in Technopreneurship education, learn how Makerspaces enable innovation in Singapore, and identify replicable business models and practices.

The participants visited various Universities in Singapore including Singapore Polytechnic, Nanyang Technological University and Nanyang Polytechnic. At the universities, professors learned more about advanced university-based incubator business models, research licensing and technology transfer. Some of

the professors learned about programs and incubators related to Agritech and the farming industry. This includes Leave a Nest, a program from Japan that addresses the dying farming industry and Budding Innovations, a startup incubator based in Singapore.

Professor Amante of Batangas State University also attended the ASEAN Business Incubator Network (ABINet) meeting in Jakarta Indonesia. ABINet is an initiative of the ASEAN Coordinating Committee on Micro, Small and Medium Enterprises supported by the government of Japan. It is a multi-year project to promote SMEs competitiveness and strengthening of TBIs through capacity building and regional networking and linkages among the incubators in the ASEAN region.

The next TechHubs Study visit will be in November with professors from Batangas State University. They will be visiting Universities in California, North Carolina and Penn State University.

PhilDev TechHubs established in universities across the Philippines help students develop entrepreneurship skills and serve as a strategically located network to support technology- based enterprises. TechHubs will spearhead innovation, help develop capabilities to scale, as well as support enterprises as they respond to the needs of the local community.

To learn more about TechHubs visit: [phildev.org/tech-hub-objective](http://phildev.org/tech-hub-objective)

# ENTREPRENEURSHIP

## PhilDev Labs: Tectonic Summit

On June 27-28, participants from various sectors of the tech and startup community came together for the Tectonic Summit 2018 at SMX in Pasay, Metro Manila. This year's theme is Disrupting Southeast Asia, with the aim of inspiring innovation and building a community across the region. The event was attended by over 10,000 participants featuring tech industry leaders, impact investors, leading media partners, and thousands of representatives from the government, academe, corporate, and startup community.

The event opened with key messages from Philippines Senators Bam Aquino, Chairman of the Senate Committee on Science and Technology, and Loren Legarda, Chairperson of the Senate Committee on Finance.

“Funding startups is an adventure”, said Sen. Bam Aquino who is also the principal author of the Innovative Startup Act which seeks to empower and encourage Filipino innovators and entrepreneurs to build better solutions for the nation.



Through an event like this, Tectonic aims to make Southeast Asia the epicenter of innovation. PhilDev took part in the two-day event as one of the community partners. The event was dubbed as the biggest tech conference in the Philippines.

“We are excited for the developments happening in the region and we are hopeful that events like this help pave way for more opportunities for collaboration and community-building within Southeast Asia. We are happy to be part of this year’s Tectonic Summit. We hope to leverage on the networks built during the summit to explore more areas of collaboration between startups, government agencies, corporations, and other ecosystem builders in the region. It was also a great opportunity for us to reach out to the startup community about our recently launched Social Impact Accelerator, where we look forward to supporting impact-driven social enterprises in the Philippines.” said Katherine Khoo, Venture Analyst of PhilDev Labs.

## ENTREPRENEURSHIP

PhilDev Labs: Applications for the Social Impact Accelerator are currently in review. Here are some updates from Katherine Khoo.

**How many SE applicants did we receive?** 280 applications were created from June 27 to August 15. Out of 280, 34 were shortlisted for the first phase of the selection process. We are currently in phase 2 of the selection and gearing up for the final step (pitching round) on August 29 to 30. We will be announcing the final 8-12 ventures on September 24.

**What kind of Social Enterprises should we expect?** “With almost 300 applications created, the Social Impact Accelerator received dozens of groundbreaking solutions in areas of financial inclusion, healthtech, dignified housing, sustainable tourism, edutech, peacebuilding, women empowerment, agriculture, and the future of work. Among these applications, 8 to 12 will be chosen to take part in the six-month intensive program.”

**Collaborate with PhilDev Labs.** Whether you’re an investor, mentor, nonprofit, ecosystem builder, school, government agency or corporation, we love collaboration! Get in touch with us at [labs@phildev.org](mailto:labs@phildev.org) and let’s talk about how we can support each other.





## NEWS



On July 25, 2018, PhilDev Chairman, Dado Banatao, was awarded the 2018 Ramon V. Del Rosario Sr. Award for Nation Building. This prestigious award was presented by the Junior Chamber International Manila, Asian Institute of Management Ramon V. del Rosario Center for Corporate Responsibility and the PHINMA Group of Companies at the National Museum of Natural History, Manila.



“The betterment of the next generation will be enabled from engineers and entrepreneurs rich in ideas for innovation, businessmen who know the dynamics of wealth accumulation and diffusion, and educators of all levels who come from science and technology disciplines to educate future innovators in various expertise.

I propose a cycle of education, innovation, and entrepreneurship. Enrichment of the poor not from charity, but from a progressive economy.”

- Dado Banatao



# SPOTLIGHT

Monica Mabaylan

Education Program Manager



The goal of eradicating poverty in the Philippines is a job that can't be done by one person. PhilDev believes in achieving this goal collectively, through the contributions of passionate, talented, and brilliant people who generously share their time and expertise to the organization. PhilDev aims to mold these people and ignite their passion to reach their full potential and eventually enable success in their endeavors.

Monica Mabaylan is PhilDev's Education Program Manager. She heads the Education component of Innovation for Social Impact Partnership (ISIP) project of PhilDev with the United Nations Development Programme (UNDP), supported by the Australian Government Department of Foreign Affairs and Trade. She has been with PhilDev since 2015.

Monica recently earned her Masters degree in Community Development at the University of the Philippines-Diliman. She received the Academic Excellence Award, graduating on top of the Master of Community Development class of 2018 and was chosen to deliver the message on behalf of the graduate students of the college.

In her speech, Monica talks about selfless service and the need to be “naked” in order for knowledge and wisdom to flow seamlessly. “You need to learn to unlearn, to disrupt in order to create, to submerge in order to emerge. And to dim your light so that others will shine brightly,” she said.

Growing up, Monica’s parents taught her the value of selfless service. Her mother was a NGO worker and her father was a labor union leader in Cagayan De Oro City in the Northern Mindanao part of the Philippines. This eventually inspired her to pursue development work right after she graduated from college.



### **What is it about PhilDev that makes you love it?**

PhilDev’s insatiable desire to break the conditions, which keep the Filipino people into poverty, attracted me to work for PhilDev. This may seem like a tall order but it’s empowering to be a part of this organization.

PhilDev is a flat organization. But we make sure that we respect our colleagues’ opinion even if it’s divergent or a radical departure from our own standpoint. Our culture is reflective of the strengths of PhilDev staff which enables our creative energies to freely flow.

### **What’s a typical work day like for you?**

I usually start my day with a cup of coffee and positivity! I am typically busy and quiet. But the busy or stressful days are beautifully interrupted by hilarious anecdotes and (corny) jokes of my colleagues.

### **Who inspires you to do what you do and why?**

First are my parents. They introduced me to the concept of development work at a young age. My parents taught me the value of equality and justice, and of being brave and bold – the essence of genuine development work.



Second are the communities I have worked with. They instilled in me the value of humility. Working with the communities made me realize that they should not just be recipients of development interventions but an active participant in charting the course of their own lives.

As a graduate of Community Development and exposed to the realities of the country, do you think Education, Innovation, and Entrepreneurship are the right tools to alleviate poverty in the Philippines?

PhilDev's three-pronged strategy of Education, Innovation, and Entrepreneurship responds to the problem of poverty and exclusion by enhancing the peoples' capacity and creating an enabling environment for people to use these capacities to change their lives. Because poverty is complex and multi-dimensional, this strategy is just one of the catalogue of integrated interventions aimed at transforming the lives of people. PhilDev, therefore, is on the right track.

But one must remember that the backbone of poverty alleviation strategies is the use of the people-centered approach to development. People-centered Approach is one of the basic tenets of community development practice. It is the people who are affected by the societal problem, hence, it is the people who know the root causes of problems and its most effective solutions. Development should be angled according to the needs and well-being of the people and they should be included and mobilized in the process. Because the bottom line of development work is not economic growth, but its ultimate measure is when people live a healthy, creative, and quality life.

### **What are your short-term and medium-term plans?**

Karl Marx once said that the philosophers have only interpreted the world and the point, however, is to change it. At the core, I will always consider myself as an agent of change and this transcends time and space. Plans change but there two things that will never change and these are my purpose and my principles which I will bring with me wherever I am and whoever I will become.

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PhilDev is a dynamic organization that is made up of passionate and talented people who excel in their respective fields. Aside from expertise of the PhilDev Board of Trustees in various industries like engineering, business, and technology, PhilDev takes pride in striking a balance by having team members who represent and voice out the concerns from the perspective of the development sector and those in the field -- the people who give purpose to the work we are doing everyday.



# SPOTLIGHT

## Donors

### **BANATAO SCHOLARS RAISED**

Together, raised \$10k for PhilDev! Future generations are paying it forward and giving others the opportunities they had. They understand the importance of the impact they can make on society and the generations that follow. Thank you!!!

### **JESSEL PAGOBAYAN-REBEL**

Our first Facebook fundraiser! With a goal of \$200, Jessel's campaign raised \$450!! Thank you! To create your own Facebook fundraising:

- Visit [facebook.com/fundraisers](https://facebook.com/fundraisers)
- Choose Raise Money for a Nonprofit Organization
- Search for PhilDev Foundation
- Follow the rest of the prompts.

### **Some tips for a successful fundraiser:**

- Keep your goal reasonable. Start with \$200-300
- Challenge your friends to either
  - 1) Donate or 2) Share your fundraiser
- Share a story of why you're passionate about PhilDev's mission
- Feel free to add photos and videos from PhilDev's Facebook page

**Thank you to our 2018 Online Recurring Donors! These donors give to PhilDev every month and truly make a difference!!**

Katrina Rittershofer  
Anne-Marie Brillantes  
Inocencio "Jun" Gaor





## IN THE COMMUNITY

### PHEvents

The PhilDev Team participated in many community events in the last quarter. Here are a few highlights:

- IGNITE.PH
- TechTonic

### Upcoming Community Events

#### **Batangas State Tech Forum**

September 24, 2018

### USA Events

#### **FASTERCON at UC Berkeley - October 6**

FASTERCON is an annual conference focused on highlighting and strengthening the network of Filipino American technology professionals in the Bay Area.

Keynote Speaker - Dado Banatao

For more info, visit [faster-steam.org](http://faster-steam.org)

#### **GVL (Global Venture Lab) at UC Berkeley - August 20 & 21**

Academic Leaders and Faculty from around the world congregated at UC Berkeley's Jacobs Hall for the annual 2 day event. Best practices, creative topics and new methods for teaching and incorporating innovation and entrepreneurship were shared.