

A young man and woman are smiling and talking. The man is wearing a black hoodie with 'FACUL OF ENGINEER UNIVERSITY OF' visible on it and a yellow lanyard that says 'Eco-marathon'. The woman is wearing a black hoodie and glasses. In the background, there is a red shirt with a large white number '1' and another person in a yellow shirt.

phildev

NEWSLETTER
2019 Q1



Dear Friends & Family,

PhilDev is on a roll and carrying the momentum of last year's achievements into 2019 with full force! Things are moving quickly and we have a mountain of updates to share with you.

Our dedicated team has done an incredible job at implementing new initiatives, strengthening our long time programs and expanding our outreach.

Some of our 2018 highlights included:

- » The launch of our Social Impact Accelerator & Mentorship Program with our first cohort made up on 10 startup enterprises.
- » Graduating another 33 scholars, 16 of whom received latin honors
- » Partnering with UNDP and DFAT on the ISIP (Innovation for Social Impact Partnership) project—a project that aims to support promising innovative social enterprises in the Philippines to collectively contribute to the achievement, acceleration, and sustainability of Sustainable Development Goals (SDGs).
- » Hosting our most successful events to date—the Innovation Summit and Gatsby Ball

This year, we are excited to work with new and various partners to offer and implement the following initiatives:

- » Renewing the Visiting Professor Program (VPP)
- » Providing technical training in the areas of AI, Machine Learning and Data Science
- » Expanding our Mentorship Program
- » Supporting a second cohort of start-ups at the Accelerator

I hope you continue to be a part of our journey forward.
We are working tirelessly to build a stronger and better Philippines.

Sincerely,
Angelina “Jonesy” Castro



Gatsby Ball

Through our Gatsby Ball & Awards, we raised over **\$350,000 (net)** for PhilDev's programs in **STEM Education, Innovation, and Entrepreneurship!**

We are extremely grateful to the **300+ guests** who joined us for the PhilDev Gatsby Ball & Awards as we recognized seven inaugural PhilDev awardees:

- » **Philanthropy Ally of the Year**—Linda Lester
- » **Innovation in Branding**—Mark Arcenal of Illest
- » **Technology in the Arts**—Ritche Desuasido (DJ Yogafrog) and Richard Quitevis (DJ Qbert) of Thud Rumble
- » **Rising Star**—Zark Veronas of Zark's Burgers
- » **Community Culture & Leadership**—Emily Nishi of Lyft
- » **Innovation in Finance**—Jennifer Cabalquinto of the Golden State Warriors
- » **Educator of the Year**—Clarissa Delgado, Lizzie Zobel, Margarita Delgado of Teach for the Philippines

We heard the inspiring stories of each awardee and celebrated their achievements. The PhilDev Awards are a testament to the talents and accomplishments of the Filipino community which left the audience feeling deeply impressed and proud. We at PhilDev look forward to continuing the awards next year to recognize and honor more Filipinos worldwide.

[Click here to read more about the incredible Gatsby evening!](#)



THANK YOU

SUMMIT

OUR STORY: **BUILDING COMMUNITY**
THROUGH INCLUSIVE INNOVATION

Inclusive Innovation Summit Recap

PhilDev and the Filipino Googler Network put together an inspiring and educational event. Leaders, collaborators, entrepreneurs, allies, friends and more gathered together to listen and learn from each other for a full day summit at Google's Tech Corners campus in Sunnyvale.

We experienced what has shaped the journeys of some of the change makers in the Fil-Am community and discussed how inclusive innovation connects us all. Relationships were forged and the bond between us all fortified. As we strengthen our community, PhilDev and FGN hope to build lasting relationships and carry that momentum forward. We are committed to working with thought leaders and partners who share our passion for creating impact at scale across industries.

[Click here to see the full line-up or our summit speakers and educators.](#)



EDUCATION

Philippine Scholarships University Visits

One of the most unique services provided by the PhilDev Science and Engineering Scholarship Program (PSES) team is its personal support and counseling services. Our team regularly visits and meets with each scholar one-on-one. We strongly believe that this personal interaction and relationship helps our scholars thrive and succeed.

From October to November 2018 and again this coming March, the PSES team will conduct visits to our ten (10) partner universities for their regular check-in and sessions with the scholars. If you are interested in making your university a PhilDev partner, please reach out to our Scholarship Director, Zen Dimalanta—zen@phildev.org.



PSES PARTNER UNIVERSITIES:

De La Salle University

MAPUA University

University of the Philippines—
Diliman

University of the Philippines—
Los Baños

Batangas State University

Xavier University—
Ateneo De Cagayan

Mindanao State University—
Iligan Institute of Technology

University of San Carlos

Central Luzon State University

EDUCATION

Philippine Scholarship Graduates

We would like to congratulate two PhilDev Scholar graduates. In October, Kelvin Calomarde of DLSU became PhilDev's first ECE graduate while Jonathan Cruz was the first graduate from MAPUA. Jonathan graduated with a degree in Electrical Engineering last December.



INNOVATION

USTP Officials Benchmark Best Practices in Cleveland, Ohio



On September 16 to October 4, 2018, university officials from the University of Science and Technology of Southern Philippines (USTP) went on a study visit to Cleveland, Ohio to benchmark best practices of the Case Western Reserve University (CWRU). Throughout the visit, USTP evaluated the development of technopreneurship programs, management of university-based tech incubators, and identified key stakeholders of a startup ecosystem.

Dr. Ambrosio B. Cultura, Vice-Chancellor of Research and Innovation, and Engr. Bronson D. Mabulay, TechHub Project Head, visited CWRU's Sears think[box], a one-stop shop innovation hub that the university officials would like to replicate in their TechHub at USTP.

The team also learned about the design thinking- and customer discovery-focused teaching pedagogy of CWRU on entrepreneurship. Dr. Cultura and Engr. Mabulay also had the opportunity to attend research presentations of CWRU students. This enabled them to gain insights on how innovation and entrepreneurship are inculcated in the students' mindsets through CWRU's programs.

Culminating their visit was a stop at CWRU's 3-D Printing laboratories where they were exposed further on the field of 3-D printing and how this technology can accelerate the country's innovation.

The US Benchmarking Study Visit is an activity of PhilDev TechHubs, a project co-implemented by the Philippine Development Foundation (PhilDev) and the Commission on Higher Education (CHED). PhilDev TechHubs are established in universities across the Philippines to help students develop entrepreneurial skills and serve as a strategically located network to support technology- based enterprises. TechHubs will spearhead innovation, help develop capabilities to scale, as well as support enterprises as they respond to the needs of the local community.

To learn more about TechHubs visit www.phildev.org/tech-hub-objective/

Bambuhay is leading the way in sustainable business by creating inclusive and eco-friendly solutions to heal the planet and build opportunities by empowering marginalized communities, helping combat insurgencies, and alleviating the effects of climate change. | Founders: Mark Gersava, Ronald David, Steffi David

Cleaning Lady is a social enterprise that provides Filipino-quality cleaning service that is professional, caring, and warm to condo-dwellers in Metro Manila. | Founders: Jan Oscar King and Frances Rafio-Feliciano

Coffee for Peace uses coffee as a tool to promote relational harmony by teaching farmers processes to produce global-quality coffee, organizing and paying farmers just prices for their coffee, linking them to the market, and encouraging them to be social entrepreneurs themselves. | Felicitas “Joji” Pantoja and Lakan Pantoja

FAME offers a tracking and monitoring system suitable for Filipino smallholder fisherfolk that is lightweight, reliable, truly real-time, and affordable. | Founders: Arcelio Fetizanan, Jr. and Zes Martinez

Pascal Resources Energy offers **Gaz Lite**—an innovative LPG canister accompanied by a single burner table top cook stove housed in a sturdy briefcase-type container. | Founders: Matthew Par and Nathaniel Camat



Hiraya is a smart water management startup building innovative solutions that address inefficiencies in the water sector. They aim to create the ultimate platform for water solutions in developing markets. | Founders: Stephen Larcia, Carla Alexis Manalo, James Colades, Martin Reyes III

SolarSolutions goes the extra mile to empower communities and individuals through renewable energy, focusing on delivering products and services that provide great value and highly positive social impacts for customers through a profitable, sustainable, and innovative way. | Founders: Raffy Concepcion, Erees Macabebe, Rey Guerrero, Aison Garcia

Taxumo is a company that aims to spur economic growth by helping MSMEs, professionals and freelancers focus on the core business by freeing them from one of their major stressors -- tax compliance. | Founders: Ej Arboleda, Ginger Arboleda, Kevin Baldonado, and Evan Tan

UPROOT Aquaponics is a social enterprise that aims to help solve the Philippine's hunger, malnutrition and food security problems. They provide communal food systems through a Community Shared Aquaponics (CSA) to address hunger and food security and provide auxiliary income by linking community members to businesses within their vicinity | Founder: Robi Del Rosario

Virtualahan is a tech social enterprise building an ecosystem for People with Disabilities (PWDs) with digital work while helping businesses of any size grow. They provide companies with highly-skilled human workforce who can deliver quality output despite their limitations. | Founders: Ryan Gersava, Rose Villamor, and Josh Gersava





Part of the support provided to the Social Enterprises of the Social Impact Accelerator is helping them enhance their capacity to scale and grow their business. The Lecture Series is an activity that focuses on key topics based on the 5 Success Factors developed by Dado Banatao.

During each lecture, guest speakers are asked to share their knowledge, experience and expertise on various subjects that are relevant to their businesses. To date, seven lectures have been held:

Lecture 1: Strategic Planning and Modelling—Paulo Rentero, Founder of Digiteer Digital; Joseph De Leon of Gravitass Prime

Lecture 2: Market Analysis/ Needs—RJ Ledesma of Mercato Centrale

Lecture 3: Execution—Dado Banatao, Chairman and Founder of PhilDev; and Paco Sandejas, Managing Founder at Narra Ventures and PhilDev Trustee

Lecture 4: Impact Strategy—Terri Jayme-Mora, Country Director of Ashoka Philippines; Rabayl Mirza, Impact Management Specialist of Business Call to Action

Lecture 5: Company Building—Aaron Madolora, Chief Innovation and Product Officer of Voyager Innovations, Inc.; Jowee Alviar, Creative Director of Team Manila

Lecture 6: Accessing Capital—Jane Leu, CEO of Smarter Good; Lionel Belen, Founder of Brainsparks; Rico Gonzales, Co-Founder and Managing Director of xchange; Edmund Solilapsi, Founder and CEO of ARQCapital Partners Inc.

Lecture 7: Diversity & Inclusion—Randy Reyes, Google; Christine Songco Lau, PhilDev Trustee and Google

The **Social Impact Accelerator** is a joint project between PhilDev, UNDP Philippines and the Australian Government Department of Foreign Affairs and Trade through the Innovation for Social Impact Partnership (ISIP). In the Social Impact Accelerator, UNDP and PhilDev combine their strengths in social innovation, sustainability, technology, and entrepreneurship to enable social enterprises to become scalable businesses.

**Bambuhay at Startupper of the Year Challenge
in Paris, France**

Congratulations to Bambuhay for winning 1st Place at the Startupper of the Year Challenge by Total (Asia-Pacific Middle East Zone)!

Bambuhay will be joining five other winners in Paris, France on March 18 to 22, 2019 to get a chance to pitch their startups to Total Executives and visit other Parisian incubators. Bambuhay will be representing the Asia-Pacific Middle East Zone in the week-long event.

Bambuhay is a Social Enterprise part of the Social Impact Accelerator (batch 1). Learn more about how Bambuhay and the rest of the 2018 cohort are making a difference through entrepreneurship and innovation, visit <http://www.phildev.org/2018-cohort>



Stay tuned for more updates
from PhilDev Labs:

Social Impact Accelerator

Applications for Cohort 2 open in Q2!

Visiting Professor Program

Applications for participating professors
open now!

Collaborate with PhilDev Labs. Whether you're an investor, mentor, nonprofit, ecosystem builder, school, government agency or corporation, we love collaboration! Get in touch with us at labs@phildev.org and let's talk about how we can support each other.



Meet the PhilDev Team

Ronna Reyes-Sieh

Ronna Reyes- Sieh is one of the trustees of PhilDev Foundation. She is the co-founder of the Coding School and former COO of Primeiro Partners. She currently sits as a member of the board of Samahan ng mg Pilipina para sa Reporma at Kaunlaran (SPARK). Ronna is a CPA with over 15 years of experience in professional services industries including Investment Banking, Consulting and Public Accounting. Her expertise includes identification and evaluation of investment opportunities, company and industry research, financial modeling and valuation, strategic

planning and advisory, and client management. As an active member of the PhilDev Board of Trustees, we had a brief chat with Ronna about her experience working with an organization like PhilDev and how she helps contribute to PhilDev's mission of eradicating poverty in the Philippines.

Tell us about the work you are doing in the industry and how it contributes to the work you are doing for PhilDev?

I started my career as a banker on Wall Street. I was focused on the technology sector, looking at startups getting ready to go [into] IPO (Initial Public Offering). After that, I did a lot more of consulting and banking work for foundations helping the Philippines. I feel PhilDev is an amalgamation of all of that. Being in the tech sector, I'm able to see what startups need to go public and grow. I think that angle is something I bring to the table at PhilDev and my development work.

What do you love most about the work that you are doing with PhilDev?

It's very fulfilling to be part of PhilDev because you look at the Philippines from a global perspective and everybody you work with has had that experience and brings it to the table. It allows for a more fruitful discussion and ways to look at the problems we're trying to solve.

What do you think of the quality of innovations produced in the Philippines right now?

I think it's improving. I think the ecosystem is improving very quickly. There are more and more groups that are working together to promote a culture of innovation in the Philippines.

Why do you think some of the researches conducted in the Philippines fail to translate into entrepreneurial activities?

In the Philippines, like any country, these are really multi-sectoral initiatives. You have the public sector, private sector, and the academe working together—and it has to be some kind of perfect chaos for it to work together. PhilDev plays an important role in making that happen. I think it's part of what we try to do.

Where do you see the future of tech in the Philippines and its potential impact?

I'm in the tech education sector. I feel like the future of tech in the Philippines is really dependent on changing behaviors and mindsets on how we look at education and really make tech an integral part of that.



PhilDev is a dynamic organization that is made up of passionate and talented people who excel in their respective fields. Aside from expertise of the PhilDev Board of Trustees in various industries like engineering, business, and technology, PhilDev takes pride in striking a balance by having team members who represent and voice out the concerns from the perspective of the development sector and those in the field—the people who give purpose to the work we are doing everyday.



How you can support PhilDev

START A PERSONAL FACEBOOK FUNDRAISING CAMPAIGN!

FB Fundraising—To create your own Facebook fundraising:

- » Visit www.facebook.com/fundraisers/
- » Choose Raise Money for a Nonprofit Organization
- » Search for PhilDev Foundation
- » Follow the rest of the prompts.

Some tips for a successful fundraiser:

- » Keep your goal reasonable. Start with \$200-300
- » Challenge your friends to either 1) Donate or 2) Share your fundraiser
- » Share a story of why you're passionate about PhilDev's mission
- » Feel free to add photos and videos from PhilDev's Facebook page

FUND A SCHOLAR

Fund a Scholar VIDEO <https://youtu.be/ZHNa21tndpE>

The PSES Program aims to build a nationwide community of scholars/ leaders from among the best and brightest science and engineering (S&E) students enrolled in universities all over the country. PSES provides both financial assistance and support services including one-on-one counseling sessions, mentorship program, annual summer camps and internship, and job placement assistance. Invest in the future minds of the Philippines.

To learn more about our program, its achievements, and to donate, visit www.phildev.org/fund-a-scholar



In the Community

UPCOMING EVENTS

Global Startupper of the Year—Paris: Support Bambuhay!

March 28 - Xavier University Graduation—Cagayan de Oro, PH

» Commencement Address by Dado Banatao

The PhilDev Team participated in many community events in the last quarter. Here are a few highlights:

PH EVENTS

» **Google Philippines—Feb 13**

A milestone event for Google as they announced several new and exciting launches including: Google Station, Google Go, Digiskarte Pinay, Google My Business and more!

USA EVENTS

» **FASTERCON at UC Berkeley—October 6**

FASTERCON is an annual conference focused on highlighting and strengthening the network of Filipino American technology professionals in the Bay Area.

Keynote Speaker—Dado Banatao

For more info, visit faster-steam.org

» **GVL (Global Venture Lab) at UC Berkeley—August 20 & 21**

Academic Leaders and Faculty from around the world congregated at UC Berkeley's Jacobs Hall for the annual 2 day event. Best practices, creative topics and new methods for teaching and incorporating innovation and entrepreneurship were shared.

WHERE TO FIND DADO

» **Management Association of the Philippines—Keynote Speaker—Jan 28**

» **US-PH Bilateral Conference—Speaker & Panelist—Feb 7–8**

» **PASUC (Philippine Association of State Universities & Colleges): PISI Launch—Guest Speaker—Feb 12**

For more updates on our programs, please visit our website, www.phildev.org.

You can also subscribe to our newsletter, and follow us on social media:

 @philippinedevelopment   @phildev_org