

Our Story



phildev

2019 Q3 NEWSLETTER



Dear Friends,

Fall is my favorite season at PhilDev because so much happens. The past quarter has been filled with a flurry of activity - both in the Philippines and the US.

In the US, PhilDev commemorated Filipino American History Month by holding our two biggest annual events - the 2019 PhilDev Gala & Awards and our annual Summit, in partnership with Google. Not only did we recognize and learn from Fil-Am leaders and visionaries, but we also celebrated their various achievements in a fun-filled evening gala. And, thanks to the incredible generosity of our sponsors, guests and friends, PhilDev raised over \$500k - the proceeds of which allow us to implement and grow our programs.

In the Philippines, our Education team was extremely busy putting on activities for academe as well as our scholars. The first Entrepreneurship Faculty Training was conducted by our tireless experts from UC Berkeley for a group of 70 professors from over 30 Philippine universities. The Visiting Professors Program also got underway with four international professors having already visited the Philippines to work with their matched Philippine university! For the students, PhilDev put on its 6th annual Leadership Camp - a four day camp full of workshops, self-exploration and preparing for life after graduation.

On the Entrepreneurship side, PhilDev is excited to announce its 2nd cohort of the Social Impact Accelerator. And, stay tuned for the official launch and opening of our PhilDev Labs space which will house our Incubator, Mentoring Program and more workshops and activities.

There is an energy from our activities that is infectious because the learning, exchange, and collaboration from those same activities carry so much potential. I hope we can carry that sense of inspiration, and, opportunity forward and as we enter the holiday season, I would like to express my deepest gratitude to each of you who partner, support and believe in PhilDev.

Sincerely,
Angelina "Jonesy" Castro

INSIGHT SUMMIT 2019

Highlights

On Friday, Oct 18, PhilDev and the Filipino Googler Network put together an incredibly inspiring, yet educational event. Leaders, collaborators, entrepreneurs, allies, friends and more gathered together to listen and learn from each other for a full day summit at Google Spruce Goose at Playa Vista, Los Angeles.

Relationships were forged and the bond between us all strengthened. We experienced what has shaped the journeys of some of the change-makers in the Fil-Am community and learned about the challenges they faced and how they persevered. As we bolster our community, PhilDev and FGN hope to carry forward the momentum from the Insight Summit. We are committed to working with thought leaders and partners who share our passion for creating impact at scale across industries.



Here's a quick review of our inspiring summit speakers and educators:

Ayesha Vera Yu - Founder of Advancement for Rural Kids

Michael Balaoing - CEO at Candlelion

Bryce Maddock - Founder of TaskUs

Allie Cuerdo - Creator of Ulam documentary, now available on Hulu

Paolo Malubayo - Director of UX at Google

Royce Disini - Founder of MobCrush

Michael Agustin - CEO and Founder of GameSalad



More inspiring speakers from the summit:

Jose Antonio Vargas - Pulitzer-Prize winning journalist, author of Dear American

Nicole Ponseca - Founder of Jeepney and Maharlika, author of I am Filipino: and this is how we cook

Priscilla Hunt - CEO at Hunt Enterprises, Philanthropist

Tony Alvarez - CEO at Alvarez & Marsal

Dado Banatao - Managing Partner at Tallwood Venture Capital, Chairman at PhilDev



If you'd like to work with PhilDev or see more events like this, please email us or comment on our FB & Instagram.

Thank you for participating and joining us!

ANNUAL GALA 2019

Highlights



Priscilla Hunt with Dado Banatao



Raissa Gerona



Nicole Ponseca



apl.de.ap



Jose Antonio Vargas



We are extremely grateful to the **250 guests** who joined us for the 2019 PhilDev Annual Gala & Awards - our most successful event to date. We raised over **\$500,000** (pledged) for PhilDev's programs in STEM Education, Innovation, and Entrepreneurship.

Everyone looked fabulous in their red carpet attire!

Emmy Award-winning meteorologist for NBC4, Shanna Mendiola, was the emcee for the evening showcasing five PhilDev awardees:

Philanthropist of the Year -
Priscilla Hunt

Rising Star in Entrepreneurship -
Nicole Ponseca

Innovation in Branding -
Raissa Gerona

Innovation of the Arts -
apl.de.ap

Innovation in Education -
Jose Antonio Vargas

We heard the inspiring stories of each awardee and celebrated their achievements. The PhilDev Awards are a testament to the talents and accomplishments of the Filipino community which left the audience feeling deeply impressed and proud. We at PhilDev look forward to continuing the awards next year to recognize and honor more Filipinos worldwide.

The awards were followed by a lively and exciting auction and Fund a Need. Our very generous guests helped us raise over **\$120k** in this portion alone! Our team is working diligently to follow up on all pledges especially **\$100 for the speed paddle raise for 2 courtside Clippers tickets**. We hope you will help by contacting us to confirm your donation.

We closed the night with an entertaining set by PhilDev awardee, apl.de.ap and J-Rey Soul who treated us with Black Eyed Peas hits. Those who had energy left continued on dancing late into the night!

Thank you for
making this year's
Annual Gala &
Awards such an
incredible evening!



Nexcellence, the team who won the Best Pitch award during the Faculty Training 2019

PhilDev conducts faculty training for partner universities

PhilDev, in partnership with UNDP Philippines and the Australian Embassy in the Philippines through the Innovation for Social Impact Partnership (ISIP) project, conducted a six-day Faculty Training last September 16 to 21 which aims to enhance the capacity of higher education institutions in technopreneurship teaching.

Ken Singer and David Law, professors from the University of California Berkeley, lead the training sessions. Over 70 professors and educators participated and were able to develop business ideas that would potentially solve tough problems in the society.

Read more: [Faculty Training 2019: Enhancing Technopreneurship Education](#)

EDUCATION



PhilDev supports more engineering scholars with new partnership

On October 8, PhilDev and Megawide Corporate Foundation Inc. (MCFI) together with the Cebu Technological University, signed a Memorandum of Agreement (MOA) to formalize their partnership for the PhilDev Scholarship Program. As PhilDev's newest partner, Megawide Construction Corporation's support will be directed towards Engineering scholars, specifically in the Visayas region at Cebu Technological University.

At present, there are 10 scholars who are part of the first batch of the Scholarship Program - with 6 coming from Electronics Engineering, 3 from Civil Engineering and 1 from Mechanical Engineering. We look forward to welcoming the new scholars to the PhilDev family and working with them to achieve academic success and personal growth.

Present during the MOA signing were Zen Dimalanta, PhilDev Scholarship Program Director; Sheila Lynn Nawata, MCFI Chief Operating Officer; Kristelle Pascual, Program Officer; Rosein Ancheta Jr., CTU President; and Irvin Narsico, CTU Director for Scholarship and Financial Assistance Program. Three Academic Chairpersons, the Dean of CTU Engineering, and the Director of Scholarship also attended the event.

PhilDev Scholar Feature: Sherline Villanueva



Sherline Villanueva, or Teye, as her peers fondly call her, is part of the first batch of PhilDev scholars funded by donations from US donors. She graduated in June 2018 with a Bachelor's degree in Secondary Education, cum laude, from Batangas State University (Bat State U). From a taking several jobs while studying to almost quitting school, Teye's story is a story of one scholar's determination and perseverance to finish school and get a college degree. She is currently teaching Mathematics in the Junior Highschool Department of Bat State U.

At present, the PhilDev Scholarship Program has a total of 232 scholars since 2013, 6 of them topped the board exam, 71 were employed after graduation, and 4 are pursuing further studies. In 2019-2020, there are currently 116 scholars in 10 Partner Universities.

Watch the [full video](#) and learn how the PhilDev Scholarship Program has made an impact on Teye to pursue her dream of becoming a teacher.

Strengthening PhilDev's TechHubs with the Visiting Professors activity

Since its launching in 2014, PhilDev has been successful in deploying various international professors to Philippine universities for the Visiting Professors Program. A total of 26 US professors have visited 19 universities in the Philippines since its inception.

The Visiting Professors activity provides a venue for knowledge exchange and sharing of expertise on entrepreneurship and aims to forge long-term partnerships and collaborative opportunities between local and international universities. It also helps develop and strengthen the **TechHubs** housed in these partner universities.

In 2019, 4 international professors have completed visits to the Philippines, with another 10 professor visits expected in 2020. If you or a colleague would like to become a Visiting Professor to the Philippines, **please reach out and apply!**

Visit our website to learn more about our **Visiting Professors** and their recent visits.

Read more: **Visiting Professors 2019: Integrating Social Impact into Technopreneurship**



*Esther Obonyo from Pennsylvania State University,
Visiting Professors 2019*



*Eugene Noh from University of California Berkeley,
Visiting Professors 2019*

The 2019 Visiting Professors is powered by the Innovation for Social Impact Partnership, a joint project between PhilDev, UNDP Philippines, and Australia in The Philippines. ISIP aims to support promising and innovative social enterprises in the Philippines to collectively contribute to the acceleration, achievement, and sustainability of the Sustainable Development Goals.



Batch 2 of social enterprises in the Social Impact Accelerator

Social Impact Accelerator announces new batch of social enterprises

On September 25, PhilDev, UNDP Philippines, and the Australian Embassy in the Philippines, through the Innovation for Social Impact Partnership (ISIP) project, officially started the acceleration program for the second cohort made up of five selected social enterprises (SEs). These startups will undergo a year of training and receive tailored mentorship through the Social Impact Accelerator.

The five social enterprises will also have the opportunity to connect and meet with potential investors and funders who can help them grow and scale not only their business, but their impact.

Included in this batch of social enterprises are FHMoms, an SE that provides online employment and livelihood opportunities for mothers; HiGi which focus on renewable energy; MAD Travel, an SE on sustainable tourism; Magwayen Organics which produces reef-safe sunscreens; and People Pods which builds affordable housing and dormitories for migrant workers.

Read more: [PhilDev Labs Welcomes 5 New Social Enterprises into the ISIP Social Impact Accelerator](#)

Meet the PhilDev Team

Ed Chua

PhilDev is a dynamic organization that is made up of passionate and talented people who excel in their respective fields. Aside from expertise of the PhilDev Board of Trustees in various industries like engineering, business, and technology, PhilDev takes pride in striking a balance by having team members who represent and voice out the concerns from the perspective of the development sector and those in the field -- the people who give purpose to the work we are doing everyday.



Ed Chua is currently a member of the PhilDev Board of Trustees. It was during Ed's term in Pilipinas Shell that the 100 million seed funding for the Shell-PhilDev Scholarship was granted.

Ed was the Country Chairman of the Shell Companies in the Philippines from September 2003 to October 2016. He had worked in the UK and Cambodia and had also taken on regional and global roles.

Read more about Ed's experience sharing his expertise and experience to an organization like PhilDev and contributing to our huge mission of eradicating poverty in this interview: <http://www.phildev.org/blog/2019/10/2/meet-the-phildev-team>

Join the PhilDev Team

We're looking for individuals who are...

- Passionate**
- Innovative**
- Future-looking**
- Eager to make an impact**

Join our growing team!
Visit www.phildev.org/careers.

phildev



We're growing! Join the PhilDev family.

We're looking for:

- Executive Director
- Mentorship Officer (PhilDev Labs)

Submit your cover letter and CV to
careers@phildev.org

How you can support PhilDev



Support PhilDev through Change [for] the Future

FB Fundraising - To create your own Facebook fundraising:

1. Visit [PhilDev Foundation](#)
2. Select Fundraisers on the menu tab
3. Click “Raise Money”
4. Follow the rest of the prompts and begin fundraising

Some tips for a successful fundraiser:

- Keep your goal reasonable. Start with \$200-300 (Php 10,000-15,000)
- Challenge your friends to either 1) Donate or 2) Share your fundraiser
- Share a story of why you’re passionate about PhilDev’s mission
- Feel free to add photos and videos from PhilDev’s Facebook page

Shop at Amazon Smile

Always shop on Amazon Smile.

Use Amazon Smile whenever you shop on Amazon and donate up to 0.5% of your purchase to PhilDev

- Visit smile.amazon.com
- Select PhilDev
- Bookmark the page so that your browser will always direct you to Amazon Smile

Our Amazon Smile Charity link - <https://smile.amazon.com/ch/94-3369973>



In the Community

Upcoming Events

PH Events

- November 15-16 - [Tectonic Summit 2019](#)
- November 18-22 - [Startup Week PH](#)
- December 3 - Manufacturing Summit

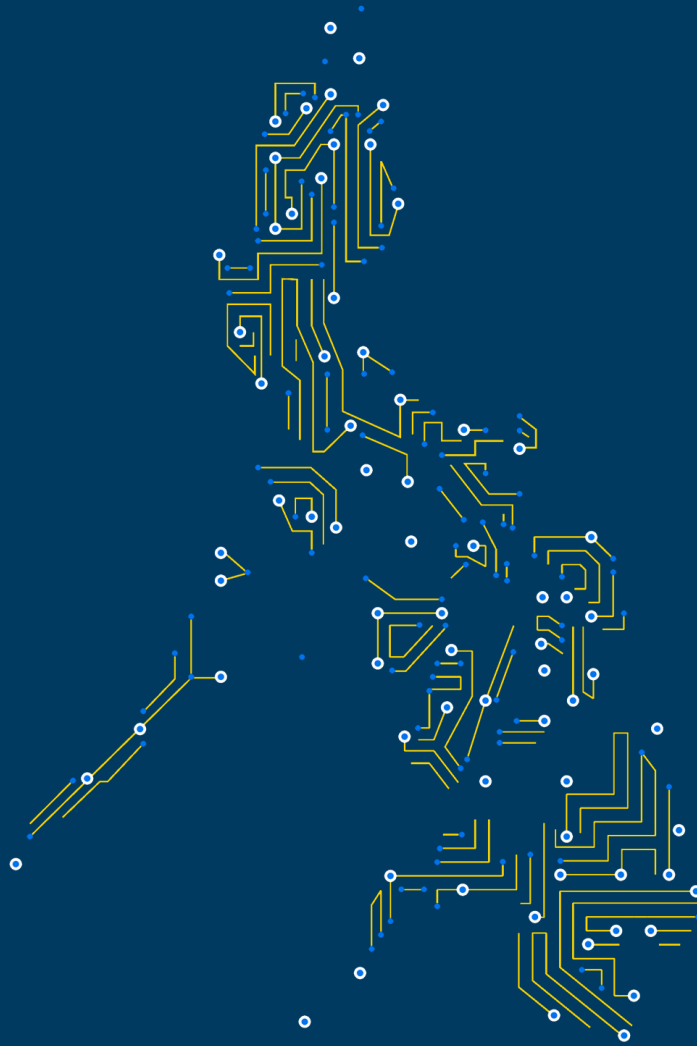
US Events

- The [Building Opportunities for Leadership & Development \(BOLD\)](#) Immersion Program is an all-expenses-paid program the week of August 3rd, 2020 at Google's Mountain View headquarters. The program is designed to provide exposure into the technology industry for students who have been historically underrepresented in this field. Selected participants will learn more about non-technical career opportunities at Google and grow their professional and peer networks. The robust program will include tech talks, skills-building seminars and, of course, fun!

The PhilDev Team participated in a community event in the last quarter. Here are a few highlights:

PH Events

- Startup Weekend Tech4Good - July 26-28, 2019
PhilDev was one of the Major Sponsors of the Startup Weekend Tech4Good. The theme of the event was to focus on using technology to disrupt the status quo and promote change in the society. Congratulations to all the winning teams!



**The vision we hold is huge,
our work is challenging, and we can
achieve more when we work together.
You can make a difference.**

phildev

Enabling success through
Education, Innovation, and Entrepreneurship

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