

phildevnews

Q1 2020 issue



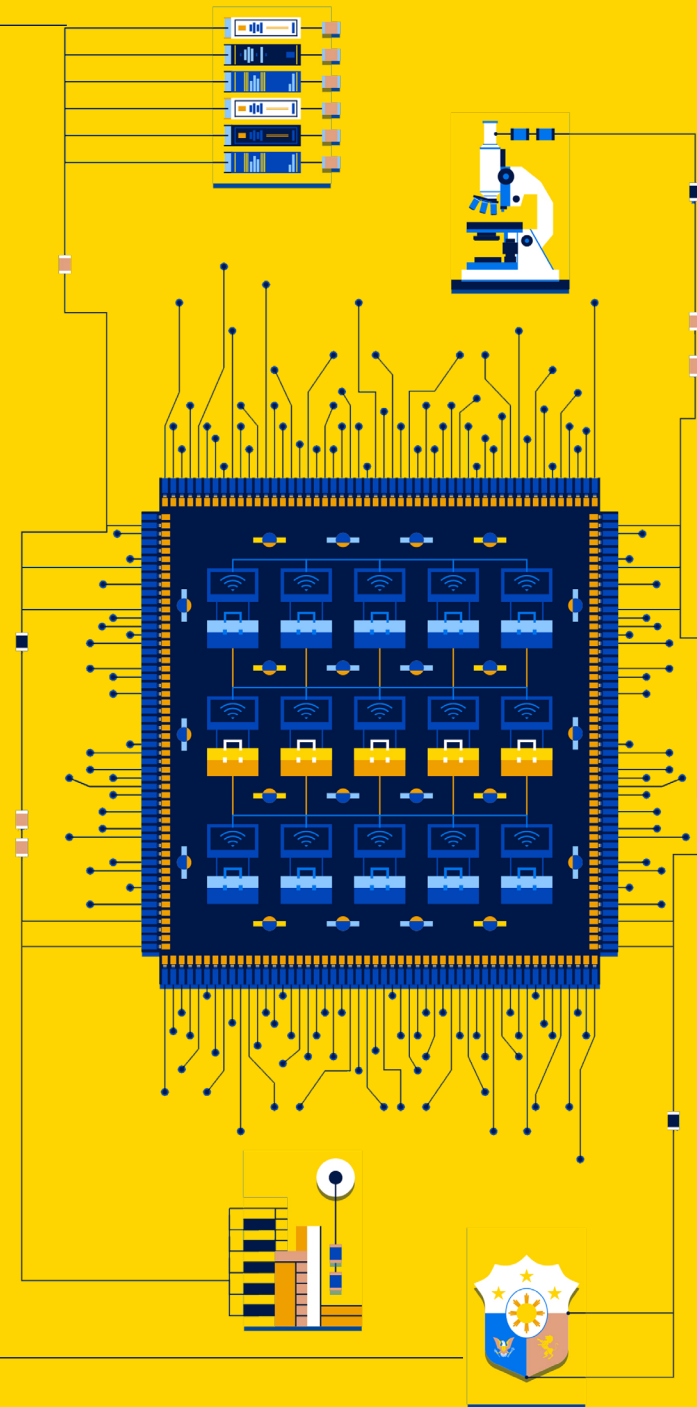
Dear Friends & Family,

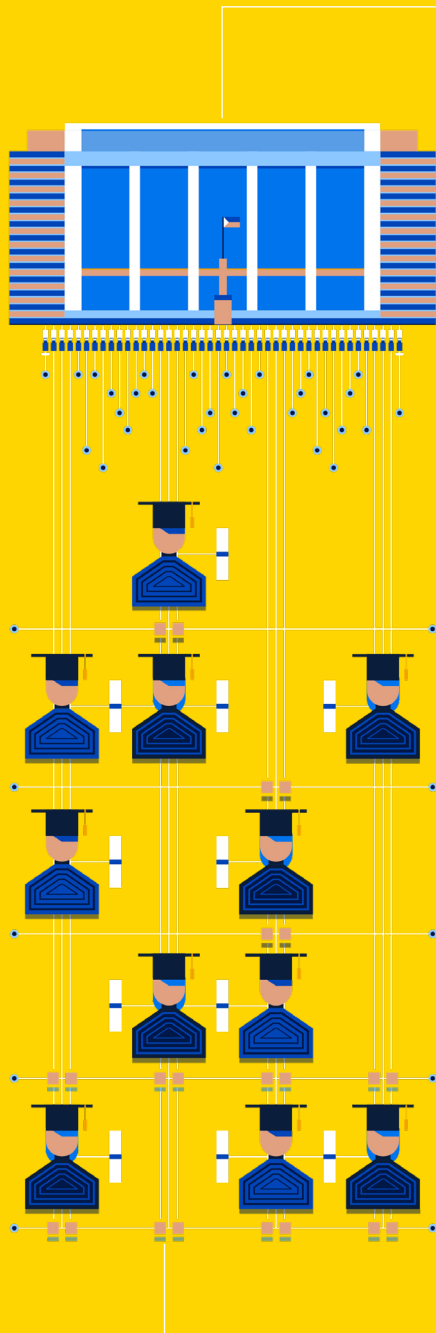
I hope this message finds you safe and healthy at home as we all do our part to stop the spread of this virus and flatten the curve.

Our thoughts are with those who are sick and to whom we extend our heartfelt wishes for a full recovery. And, our gratitude goes out to the selfless healthcare workers, grocery clerks and delivery drivers around the world who are working tirelessly to care for people in need.

There is no other way to say it. Times are strange and surreal right now. We, at PhilDev, are focused on the health and safety of our employees, families and communities. We are taking the situation very seriously and exercising proper precautions. Our team is working from home and we have postponed all of our group activities and events.

As we navigate these uncharted waters, I am pleased to share some positive news. First, 2020 marks PhilDev's ten year anniversary and, in that time, we are proud of the impact we have made through many programs we have implemented and partnerships we have formed. Follow our IG and FB as we highlight and share the milestones over the last 10 years. We are also looking forward to the next ten years and invite you to help us expand our initiatives.





Second, I am happy to announce some new additions and changes to our PhilDev Board of Trustees. PhilDev has been fortunate to have extremely passionate, committed and experienced individuals join our family. We look forward to their valuable input and insight as PhilDev enters its second decade to serve our community and country. We are truly thrilled to welcome Cris Liban, Don Lopez, Paolo Malabuyo, Christina Oriel and Randy Reyes as new USA board members. And, in the Philippines, we are pleased to announce new officers Paco Sandejas as Chairman, Eric Tomacruz as Vice-Chairman, Art Tan as Treasurer and Martin Pascual as Secretary.

While we hope to gather again in person soon, we are also adapting to the circumstances and exploring new ways to continue providing service, guidance, and learning to our scholars, faculty, and startups. And, if you have any ideas to share on how we can support you and our community, we welcome your ideas and feedback.

I encourage you to read our newsletter full of positive stories and our team looks forward to engaging with you, our community, soon. In the meantime, stay hopeful and healthy. We will get through this, together.

Take care of yourselves and of each other,
Angelina “Jonesy” Castro

Elevating Technology Business Incubators through Impact Measurement & Management

After successfully implementing an incubator management workshop in 2018, a capability gap is still prevalent in terms of impact awareness of university-based incubator personnel and their incubatees. PhilDev, together with UNDP Philippines and the Australian Embassy in the Philippines through the Innovation for Social Impact Partnership (ISIP) project, then spearheaded an impact management workshop which aims to address this gap; at the same time, provide the

incubators a clearer understanding of how they contribute to their university's vision, mission, and goals.

In addition, the workshop aims to enhance the capacity of TechHubs in impact management, enabling them to provide more relevant services to their clients, most especially to startups with social impact.

[Read more](#)



Photo courtesy: Innovation for Social Impact Partnership



There is a big contribution that should come from the private sector in achieving the UN Sustainable Development Goals. I think, in the last couple of years, different stakeholders have been realizing that in terms of tracking investment from the private sector.

Pedro Cortez, Business Call to Action

PhilDev Scholars Showcase Innovations at International Summit

In the last quarter of 2019, four of our PhilDev-Shell scholars showcased their innovations at the First Integrated STEM (Science and Technology, Engineering, and Mathematics) Leadership Summit held at Shangri-La Mactan in Cebu City.

The First Integrated STEM Leadership Summit is a three-day event that brought together various sectors in the STEM field to strengthen the STEM education landscape in Asia and to foster cross-sectoral dialogue and collaboration among its stakeholders.

PhilDev-Shell scholars who participated:

- Kenneth Postrero, Xavier University-Ateneo de Cagayan
- Ivan Nara, Xavier University-Ateneo de Cagayan
- Kaye Rojas, University of San Carlos
- Adrian Tan, University of San Carlos

PhilDev has been partners with Pilipinas Shell Foundation, Inc. in providing scholarships to STEM students since 2013.

[Read more](#)

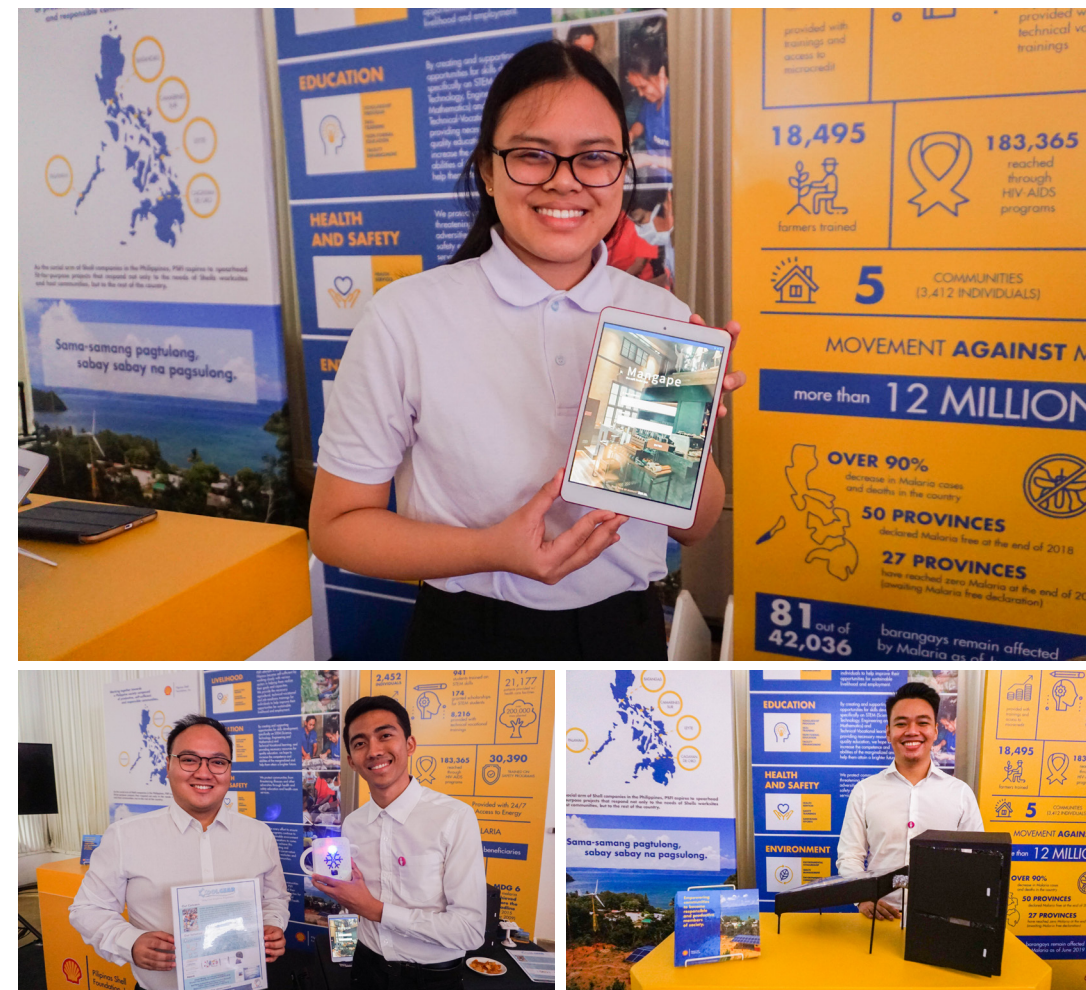
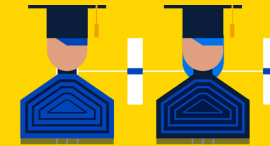


Photo courtesy: Pilipinas Shell Foundation, Inc.



MSU-IIT Scholars Pay It Forward

PhilDev scholars from Mindanao State University - Iligan Institute of Technology (MSU-IIT) pay forward to a Badjao Community in Iligan City.

Michael Arellano, Kate Ira Augusto, and Ian Benedict Pongcol worked together to set up lamp posts for a Badjao community in Iligan City. Alongside a group of professional electrical engineers based in the area, the scholars participated in the initiative to light up dark areas in the community, reducing the number of lives at risk.

[Fund a Scholar Today](#)

SIRIB Ladies Upfront: The Women Leading Saint Louis University's TechHub

With its many notable accomplishments in promoting and leading innovation in the region, SIRIB is also best known for the team behind its success. Run by an all-women team, SIRIB has made a name for itself as a space for innovation, changing mindsets of Engineering students and faculty towards entrepreneurship. Indeed, SIRIB has been a venue where intellect

or knowledge is transformed into innovations and viable solutions.

In celebration of International Women's Month, we feature the story behind building one of the pioneer TechHubs in the country led by women: the SLU Incubator for Research Innovation and Business (SIRIB).

[Read more](#)

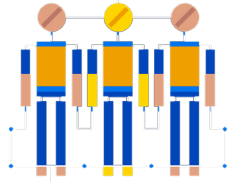


SIRIB Team with Visiting Professor Esther Obonyo and PhilDev Program Manager Monica Mabaylan (Photo courtesy: SIRIB Team)



“ It’s only through this project with PhilDev that we have through our TechHub that we are now learning the importance of Technopreneurship. This is actually global.

Dean Cynthia Posadas, Saint Louis University



PhilDev Co-hosts Impact Boost Camp for Social Enterprises

On Feb 2-7, the Impact Boost Camp brought together various social enterprises from all over the Philippines to help scale their business and impact. The activity is part of the Innovation for Social Impact Partnership project which is co-implemented by PhilDev, UNDP in the Philippines, supported by the Australian Embassy in the Philippines.

[Read more](#)



Impact Boost Camp participants with PayMaya Founder, Voyager Innovations Founder, and PhilDev Trustee, Orlando Vea (Photo courtesy: Innovation for Social Impact Partnership)

MEET THE PHILDEV TEAM

Empowering a New Generation of Leaders

In its 10th year as an organization, PhilDev ushers in a new decade renewing its commitment to the mission of eradicating poverty in the Philippines. While we celebrate the milestones and accomplishments of the last ten years, we are also looking forward to fortifying our programs which support education, innovation, and entrepreneurship in the country.

We welcome PhilDev's new set of officers who will lead the organization's efforts and initiatives that cater to promoting broader inclusive economic growth and creating more opportunities for Filipinos both here and in the United States.

[Read more](#)

*Dr. Paco Sandejas
Co-Chairman, PhilDev Foundation*



phildev

10 YEARS

of enabling success through education,
innovation, and entrepreneurship
in the Philippines



We believe that passionate people guided by great leaders can change the world.

We are growing! Join the PhilDev family. We're looking for individuals who are passionate, innovative, future-looking, and eager to make an impact. See available positions:

- Executive Director
- Program Manager (ISIP Project)
- Mentorship Officer
- Monitoring and Evaluation Officer

[Careers at PhilDev](#) ◦



We'll get through this together!

The global economy has stopped to a halt. Here are helpful resources to learn more about the pandemic's impact and how you can use this time to recalibrate.

COVID-19 RESPONSE

- **Big Tech Could Emerge from Coronavirus Crisis Stronger than Ever**

Amazon is hiring aggressively to meet customer demand. Traffic has soared from Facebook and Youtube. And cloud computing has been essential to home workers.

[Read more](#)

ECONOMY

- **COVID-19 Likely to Cost Economy \$1 Trillion During 2020, Says UN Trade Agency**

Apart from the tragic human consequences of the COVID-19 coronavirus epidemic, the economic uncertainty it has sparked will likely cost the global economy \$1 trillion in 2020, the UN's trade and development agency, UNCTAD, said on Monday.

[Read more](#)

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- **Coronavirus: A Visual Guide to the Economic Impact**

The coronavirus outbreak, which originated in China, has infected more than 200,000 people. Its spread has left businesses around the world counting costs.

[Read more](#)

MENTAL HEALTH

- **Yale's Massively Popular 'Happiness' Course is Available Free Online**

As you're spending more time at home and working to stay sane during the coronavirus pandemic, you might be able to find solace in Yale University's mega-popular "happiness" course, which is available for free online through Coursera.

[Read more](#)

Useful tools & materials for business

Below are useful tools and materials that your business can optimize. See what works for your business.

01

ZOOM

Use Zoom for the following purposes to never lose touch with your team:

- Meetings
- Video Webinar
- Conference Rooms
- Chat

[Read more](#)

02

MICROSOFT DIGITAL SKILLS CENTER

Microsoft launched the Digital Skills Center to support nonprofits and their employees' desire for IT training.

[Read more](#)

03

AIRTABLE

Airtable is part spreadsheet, part database that is entirely flexible.

Use Airtable for:

- Creating databases
- Consolidating survey responses for analysis
- Manage team tasks

[Read more](#)

phildev

Enabling success through
Education, Innovation, and Entrepreneurship

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