

# phildevnews

Q2 2020 issue



## Dear Friends & Family,

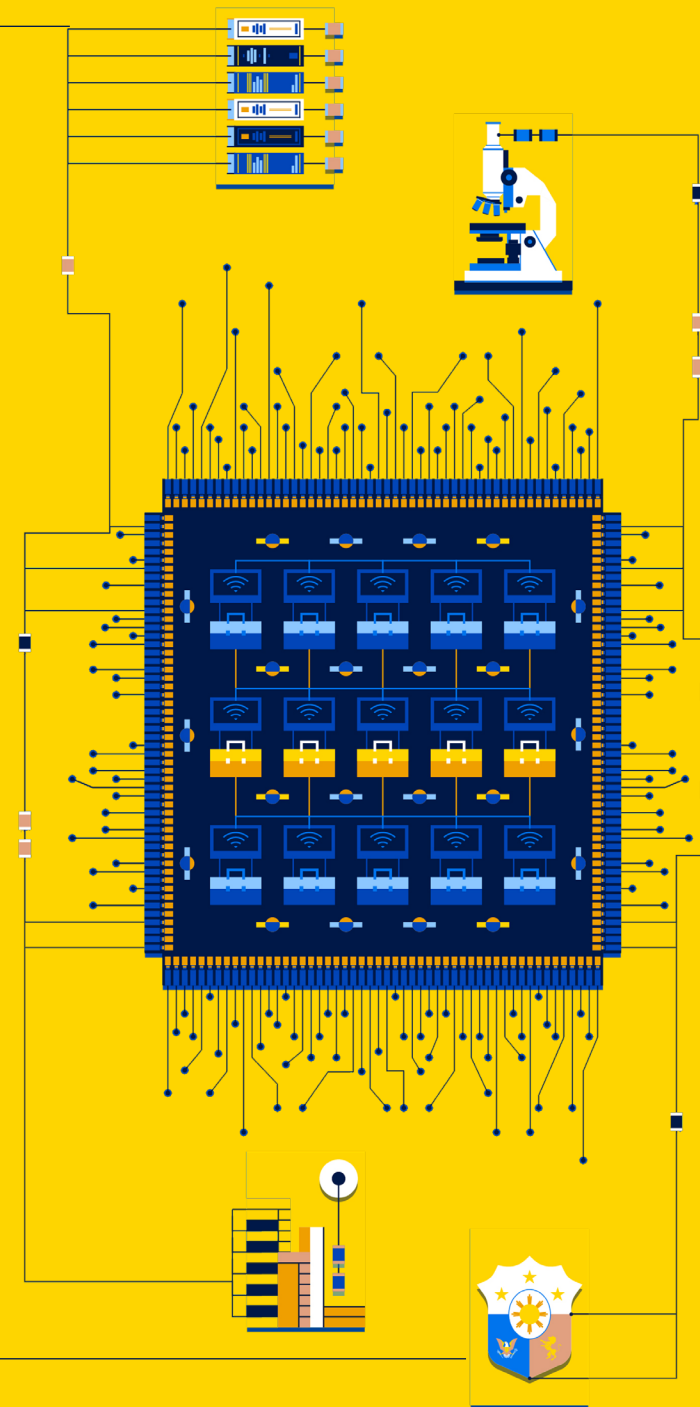
Before anything else, I hope you continue to stay safe and healthy at home and dealing with the deep challenges we face daily as best you can. It's hard to believe that we are going on almost five months of living through a pandemic and subsequent economic downturn - a crisis that is global in scale and that has left none of us untouched. Add to that the social unrest our communities have faced, it can be difficult to be optimistic and find the light during this dark moment in history. But, there are glimmers along the way as we push forward.

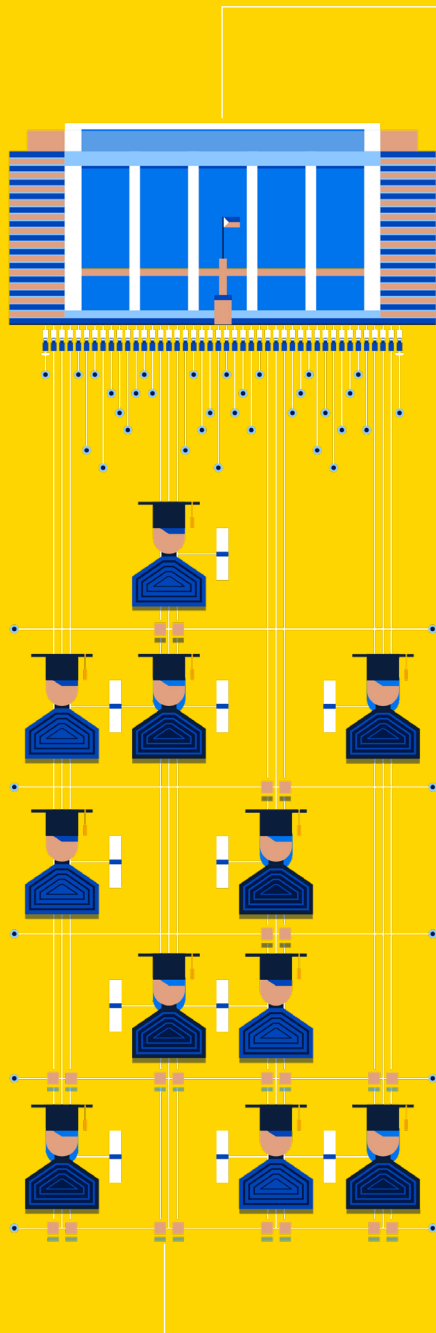
At PhilDev, we've spent this time working from home and on many Zoom calls to reevaluate our programs. We've moved most of our Visiting Professors Program and Faculty Training online through a variety of videos and group calls. Instead of bringing in a third cohort of startups to the ISIP Social Impact Accelerator, PhilDev has refocused its effort on providing grants to the first two cohorts and boost camp startups to help them survive, pivot and innovate.

While the personal connection and campus experience is missed, PhilDev has continued to support our scholars through online check-ins. The much anticipated annual Summer Camp will be done in a virtual format and the team has created a digital online counseling and mentoring program (CAMP) for the students as well.

In addition to all of the above and thanks to the hard work, dedication and ingenuity of our PhilDev team, we are working on the following new programs:

- **Our Story** - A series of 1-on-1 video talks where we feature Filipinos around the world to share their stories of their journeys and experiences as entrepreneurs and founders. Tune in!





- **Innovation Challenges** - A two-week design competition for university students and innovators to develop sustainable enterprise solutions to the world's most toughest problems. Check our website for details!
- **Subscribe to our Entrepreneurship Mailing List** - Get tips, notifications and guidance on how your business can survive and thrive amid the pandemic.
- **Virtual Summit: October 2020** - We'll be moving our annual summit online! Stay tuned for our agenda and featured list of speakers.

When I reflect on how much our team has accomplished working remotely and in such short time, I find myself hopeful. I am hopeful that as times change, we will respond positively with meaningful action and impactful solutions. I am encouraged by people and communities who have come together to help and support each other. I am inspired by people's generosity to alleviate some of the hardship and uncertainty that many are facing.

As we look ahead, I encourage you to get involved with PhilDev... or any other cause to support your community at this time. If you can, I ask that you consider making a donation to PhilDev so we can continue to provide for our scholars, teachers, and startups. We look forward to engaging with everyone in person soon. Until then, stay hopeful and healthy. We are in this together.

**Take care of yourselves and of each other,**  
Angelina "Jonesy" Castro

## Faculty Training on Technopreneurship Teaching Now Available Online

After the success of the first Faculty Training on Technopreneurship Teaching last September 2019, we wanted to provide you with more materials that are engaging and accessible.

We created short instructional videos on technopreneurship teaching based on last year's training to help you refresh your memory and revisit topics you might have missed during the training.

The following topics are now available through our website:

- Culture (Part 1)
- Culture (Part 2)
- Berkeley Method of Entrepreneurship
- Behavior Mindset

We will continue to add more learning contents in the coming months to help you. Stay updated through our mailing list.

[Learn online](#)



*David Law and Ken Singer, Lead Trainers of the Faculty Training on Technopreneurship Teaching last September 2019*





**OUR  
STORY**  
conversations with  
phildev

**New Episodes every Thursday  
7AM (Manila) | 4PM (PST)**



First and foremost, I think startups should take advantage of this global pause to re-evaluate the value proposition they have with their customers. If the old products are not working in this environment, perhaps there are ways to reimagine those types of products.

**Eric Manlunas, Wavemaker Partners**

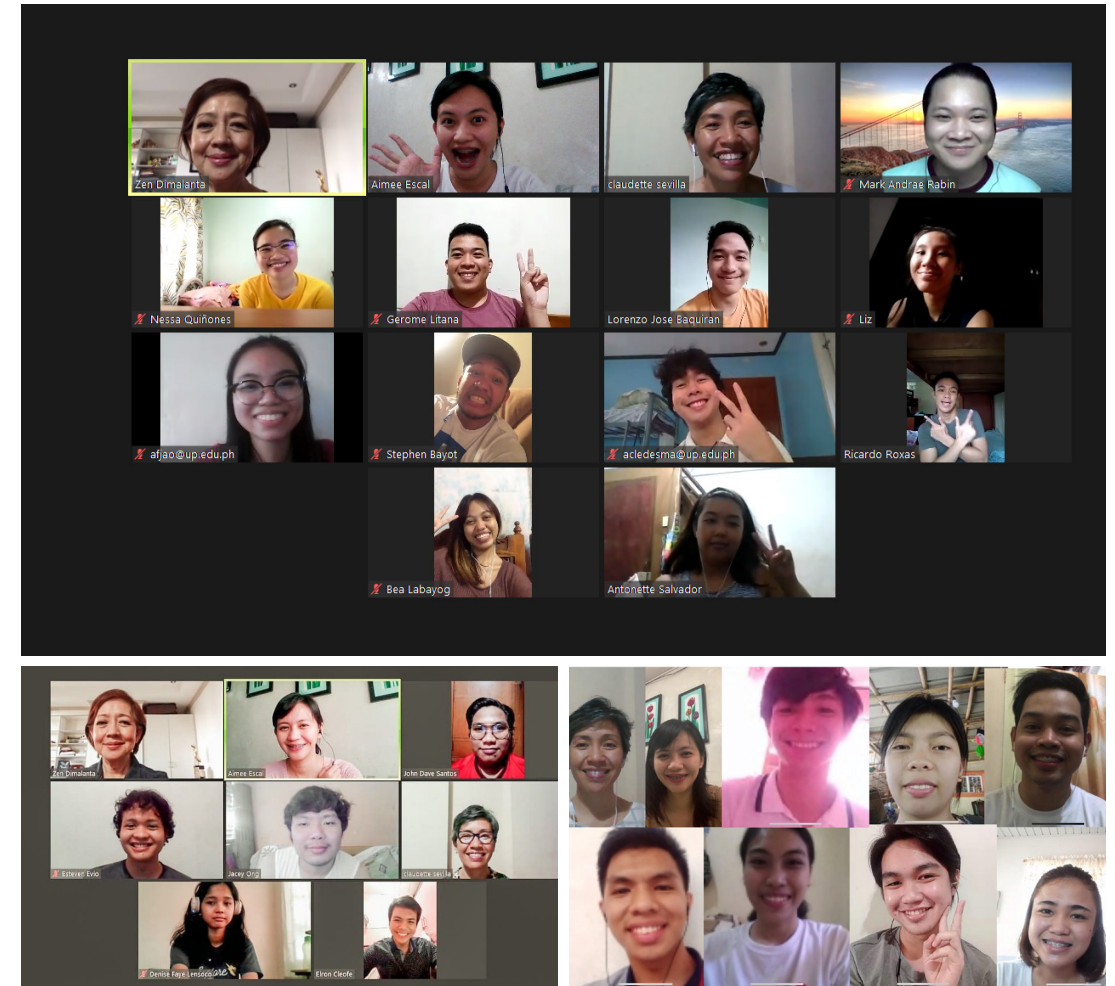
» [Jump to section: PhilDev Continues Dado's Story with New Online Series: 'Our Story'](#)

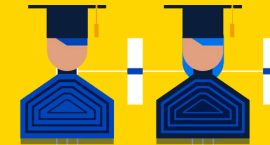
# PhilDev Holds Virtual One-on-One with Scholars

Despite the restrictions of the lockdown and the continuous impact of the COVID-19 pandemic, PhilDev continues to provide support to our scholars under the Philippines Science and Engineering Scholarship (PSES) program.

Read more about the virtual one-on-one sessions conducted by PhilDev for its scholars from various parts of the country.

[Read more](#)





## Overcoming New Challenges: Scholars in Quarantine

After months in quarantine, we've seen the impact of COVID-19 on the way we do things. We've seen it with small businesses struggling to stay afloat. We've seen it in the employees getting laid off and receiving lower salaries. We've seen it in the way people are interacting with their family, friends and colleagues--physical distancing, Zoom calls, to the extent of doing away with the usual hugs and shaking of hands.

Our scholars are also coping with the new normal. How are they keeping up at home? What are the challenges they are facing especially in studying with the shift to online classes and delivery of instruction?

[Read more](#)

[Fund a Scholar Today](#)



## Philippine HEIs Step Up to Fight Against COVID-19

Amid the disruption of academic activities, some HEIs diverted their efforts to amplify their Research and Extension functions to help in initiatives that directly combat the spread of the COVID-19 and to mitigate the effects of the ECQ. This includes using innovative solutions developed by students and faculty members.

Read more on how Philippine TechHub all over the country led innovations to fight the COVID-19 crisis and its impacts.

[Read more](#)



*University of San Carlos developing disinfectant solutions to support the local government in their COVID-19 response (Photo courtesy: University of San Carlos)*



INNOVATIONS IN THE HEIS



**Batangas State University**  
*Fabricated face shields using vacuum forming process*



**Caraga State University**  
*Nanocellulose films for face shields, disinfectant tents, aerosol boxes*



**Central Luzon State University**  
*Nano enhanced ethanol infused with turmeric extract & zinc oxide particles*



**Central Philippine University**  
*PPEs for frontliners, remote-controlled cart for medicine delivery*



**Eastern Visayas State University**  
*Surface disinfectants, face masks, face shields*



**Saint Louis University**  
*Aerosol boxes, disinfectant chambers, face masks*



**University of Science and Technology of Southern Philippines**  
*Thermal scanners, misting booths, aerosol boxes, food donations*



**University of the Philippines Diliman**  
*Supporting social enterprises from the UPSCALE innovation Hub*

## PhilDev Continues Dado's Story with New Online Series: 'Our Story'

In Dado's words, "My story could you be your story". Our Story is PhilDev's new weekly video interview series that brings you today's most promising global Filipinos.

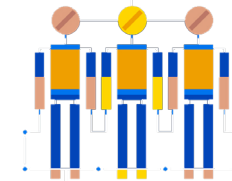
Get up close and personal with distinguished Filipino entrepreneurs, innovators and leaders as we hear their inspiring stories and journey towards success. These candid conversations give a sneak peek into the lives of these Filipinos and provide key insights and advice -- for business and in life.

This is their story, our story.



**OUR STORY**  
conversations with  
phildev

**New Episodes every Thursday  
7AM (Manila) | 4PM (PST)**



**WATCH THE EPISODES**

**SUBSCRIBE**

**Episode 1:**  
Our Story with Eric Manlunas of Wavemaker Partners

[Watch episode](#)

**Episode 2:**  
Our Story with Rey Banatao of x, the moonshot factory

[Watch episode](#)

**Episode 3:**  
Our Story with MK Bertulfo of Filipina Homebased Moms

[Watch episode](#)

# Entrepreneur's Guide to Surviving the Pandemic

It's been a difficult time for everyone. The COVID-19 pandemic hit most, if not all, businesses and forced many of them to close down. It has also made an immense impact in the way we do things.

Despite the struggles, you're not alone. There is always help available. We've curated useful tools and resources for entrepreneurs like you to help your business stay afloat and bounce back.

We bring you the **Entrepreneur's Guide to Surviving the Pandemic** mailing series. Subscribe now to our mailing list to receive the full guide!

[SUBSCRIBE](#)



SHIFT TO DIGITAL



EXPLORE FINANCING  
OPTIONS



MAXIMIZE SHARED  
SERVICES AVAILABLE



INVEST IN HUMAN  
CAPITAL DEVELOPMENT



BE PART OF A  
COMMUNITY



GET READY FOR THE  
NEW NORMAL



STRENGTHEN  
LEADERSHIP



phildev

# 10 YEARS

of enabling success through education,  
innovation, and entrepreneurship  
in the Philippines



# We believe that passionate people guided by great leaders can change the world.

Join the PhilDev family. We're looking for individuals who are passionate, innovative, future-looking, and eager to make an impact. See available positions:

- [Communications Assistant](#)

[Careers at PhilDev](#) ◦



# We'll get through this together!

The global economy has stopped to a halt. Here are helpful resources to learn more about the pandemic's impact and how you can use this time to recalibrate.

## COVID-19 RESPONSE

- **Google Expands Tools to Help Businesses Impacted by COVID-19**

Google is expanding its set of features to support small businesses adapt to the new normal. From Search to Maps, small businesses can now take advantage of Google's new updates to continue connecting their business to their customers, staying afloat amid the pandemic.

[Read more](#)

## ECONOMY

- **What is the Low-Touch Economy?**

Businesses are adapting to the new normal in order to survive the pandemic. One of the ways is through low-touch interactions. Medical experts and business leaders see that the pandemic will influence the way we do business until 2021.

[Read more](#)

---

- **How Would You Reimagine Learning? 5 Visions for Our Post-COVID Future**

Education systems have also been affected by COVID-19. Nine in every 10 students are out of school since the pandemic hit the world. Educators, parents, and students have been constantly looking for ways to continue learning despite the pandemic. How do we envision the future of education?

[Read more](#)

## MENTAL HEALTH

- **Businesses are Crumbling Due to COVID-19. How Can Entrepreneurs Manage Stress?**

The impact of COVID-19 has definitely taken a toll to many entrepreneurs. They are pressured to think on their feet and keep their businesses afloat despite losses and reduced demands from customers. With all that's happening, how can entrepreneurs manage their stress and mental well-being?

[Read more](#)



# Events & Opportunities for you

Below are events and opportunities in the Philippines and in the US that you participate:

## WEBINARS, INTERVIEWS, & SESSIONS

- July 23, 2020  
**SCET INNOVATION-X ROUNDTABLE:  
REIMAGINING EDUCATION**

[Watch the webinar](#)

- **ADB-AIM HACKATHONS 2020**

The Asian Development Bank, together with the Asian Institute of Management and Agorize is hosting various challenges on economic development.

- Nowcasting the Economic Impact of COVID-19
- Earth Observation Data Challenge
- Digital Technology to Increase Credit Access for MSMEs

[Join Challenges](#)

## VIRTUAL EVENTS

- August 8-9, 2020  
**27TH ANNUAL PISTAHAN VIRTUAL  
PARADE AND FESTIVAL**

[See schedule](#)

- October 2020  
**COUNCIL OF YOUNG FILIPINX  
AMERICANS IN MEDICINE CONFERENCE**

The mission of the Council of Young Filipinx Americans in Medicine (CYFAM) is to provide a professional and social platform for the leadership development of young Filipinx American physicians and trainees, promote the educational pipeline, and partner with the Filipinx American community to eliminate health disparities.

[Learn more](#)

# phildev

Enabling success through  
Education, Innovation, and Entrepreneurship

[www.phildev.org](http://www.phildev.org) |   PhilDev Foundation