



phildevnews

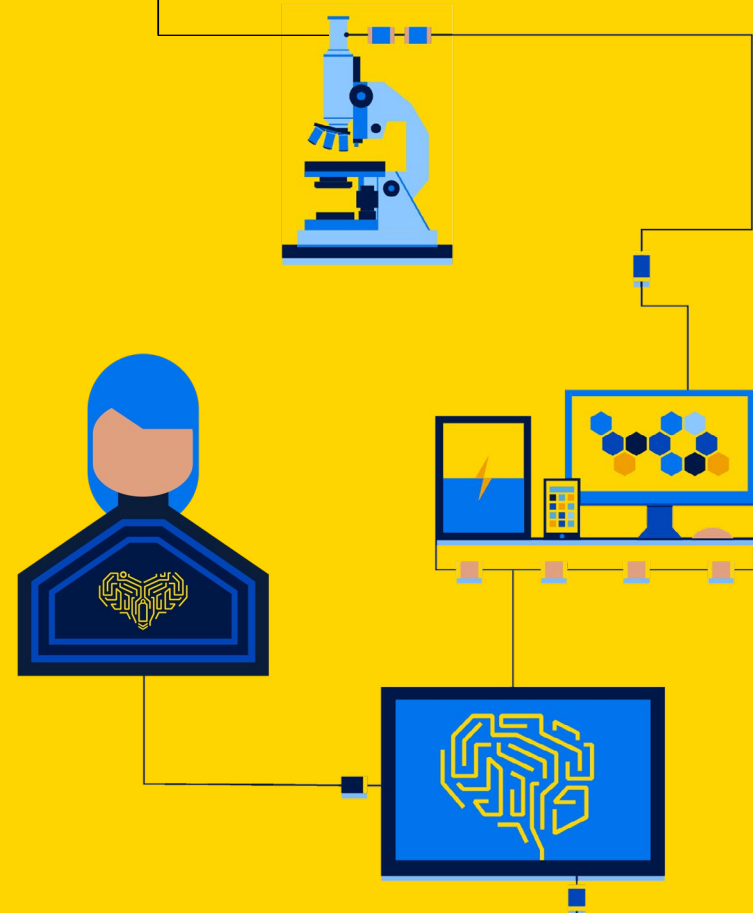
Q1 2021 issue

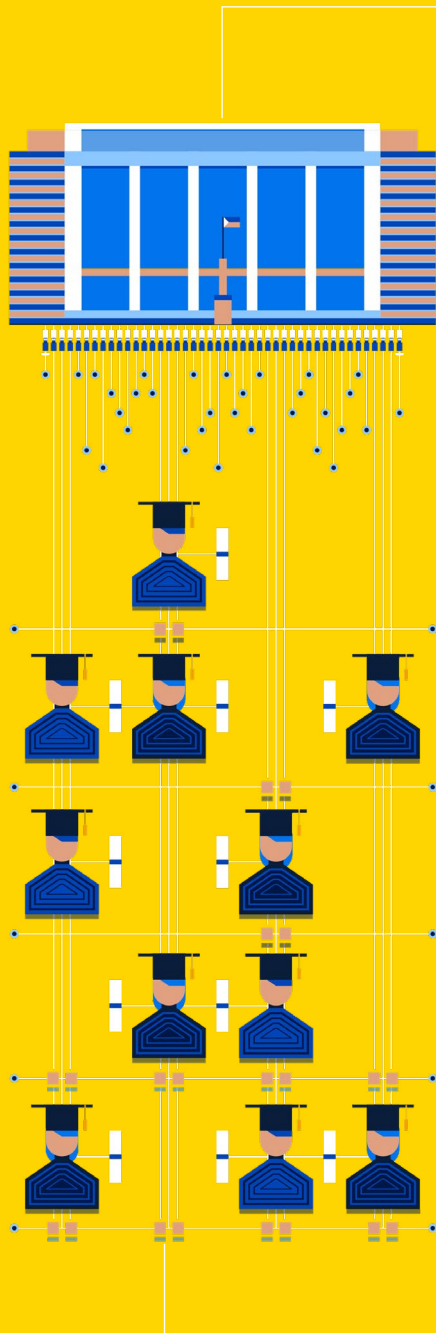
To our community,

Happy Women's History Month -- especially to our Filipina leaders and trailblazers!

This time last year, the world went into lockdown due to the pandemic. As such, I don't think we had the opportunity to properly recognize and acknowledge our female powerhouses last year and we are well overdue. I am proud to say that at PhilDev, our board has 11 amazing female trustees, 45% of our current scholars are female, and 57% of the startups who have come through our programs are female founded and led. Also, make sure to check out some of the incredible all female panels PhilDev participated in and led: Entrepinayship's Women in Tech, Fil-Am Females in Tech with the PH Consulate in SF and our own panel with the cast of Yellow Rose. Without a doubt, Filipinas are a force to be reckoned with -- creative, innovative, intelligent, inspiring and thoughtful leaders all trying to make a positive impact on the world and future generations.

On that note, I would also like to express a very special thanks to all of the donors who have supported PhilDev's programs and fundraising efforts over the past year. Between last year's Taal volcano eruption and the Typhoon Ulysses destruction, in





in addition to the pandemic, the Philippines was badly hit; but, we are slowly rebuilding and thriving. PhilDev partnered with Project Salinong in Cagayan to construct new homes for families displaced by typhoon floods. And, with the economic challenges and loss of jobs due to the pandemic, many students have struggled to stay in school. Your donations have helped the PhilDev scholarship program provide support to as many students as possible.

PhilDev continues to look forward, build and help our community as best we can. Watch our new video to see how we plan to grow. Please read the rest of the newsletter for information on upcoming events, activities and program & community updates. We have many opportunities to get involved and participate -- as a mentor, student, startup, investor, partner, supporter or volunteer. Reach out...we would love to hear from you!

Until then, wishing everyone continued health and safety.

Take care and be well,
Angelina “Jonesy” Castro

What's next?

Here are our upcoming activities at PhilDev. Mark your calendars and celebrate our 10-year anniversary with us!

UNITED STATES

April 2021

Our Story Season 2

Missed stories of Filipino entrepreneurs and innovators who have found their success? Our Story is back for Season 2!

[Subscribe on YouTube](#)

June 2021

Wine & Auction Fundraiser

Join us for wine and auction this June 2021! Tickets will be available soon.

PHILIPPINES

March 24, 2021 - May 10, 2021

Financial Literacy Innovation Challenge with Cebuana Lhuillier Foundation Inc.

We are launching our third innovation challenge focused on empowering Filipinos through financial literacy and inclusion!

[Learn more](#)

April 08, 2021

Public Learning Session: Change Management for Entrepreneurs

Join us for another public learning session about entrepreneurs can manage transitions and changes due to the dynamic realities faced by social enterprises.

April 2021

Impact Boost Camp (by invitation only)

April - May 2021

Faculty Training on Technopreneurship Teaching

Calling all Technopreneurship 101 faculty to join the virtual Faculty Training this coming April 26 to May 14, 2021!

[Learn more](#)

EDUCATION | FACULTY TRAINING

Ongoing: Call for Applications for the 2021 Virtual Faculty Training on Technopreneurship Teaching

Calling all Technopreneurship 101 Professors to join the 2021 Faculty Training with Lead Trainers from UC Berkeley!

PhilDev Foundation along with partners, UNDP Philippines and the Australian Embassy in the Philippines through the Innovation for Social Impact Partnership is officially launching the 2021 Faculty Training on Ensuring Social Impact in Technopreneurship Teaching.

The training aims to develop the skills of Philippine professors to teach T101 and ensure that social impact is integrated in the course. At the end of the training, each university shall be able to develop an enhanced course outline with an integrated social impact/social entrepreneurship concept.

Interested? Click the link below to apply. Deadline for applications is on April 16, 2021 5:00pm.

[Learn more](#)



Calling Technopreneurship Professors

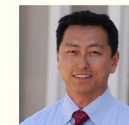
Faculty Training on Ensuring Social Impact in Technopreneurship Teaching

April 26 - May 14, 2021
8:00am to 12:00nn via Zoom

Visit www.isip-ph.com to apply

Apply on or before April 16, 2021 5:00pm (GMT+8)

Lead Trainers:



Ken Singer
Managing Director

SCET
University of
California Berkeley



David Law
Director of Global
Academic Programs

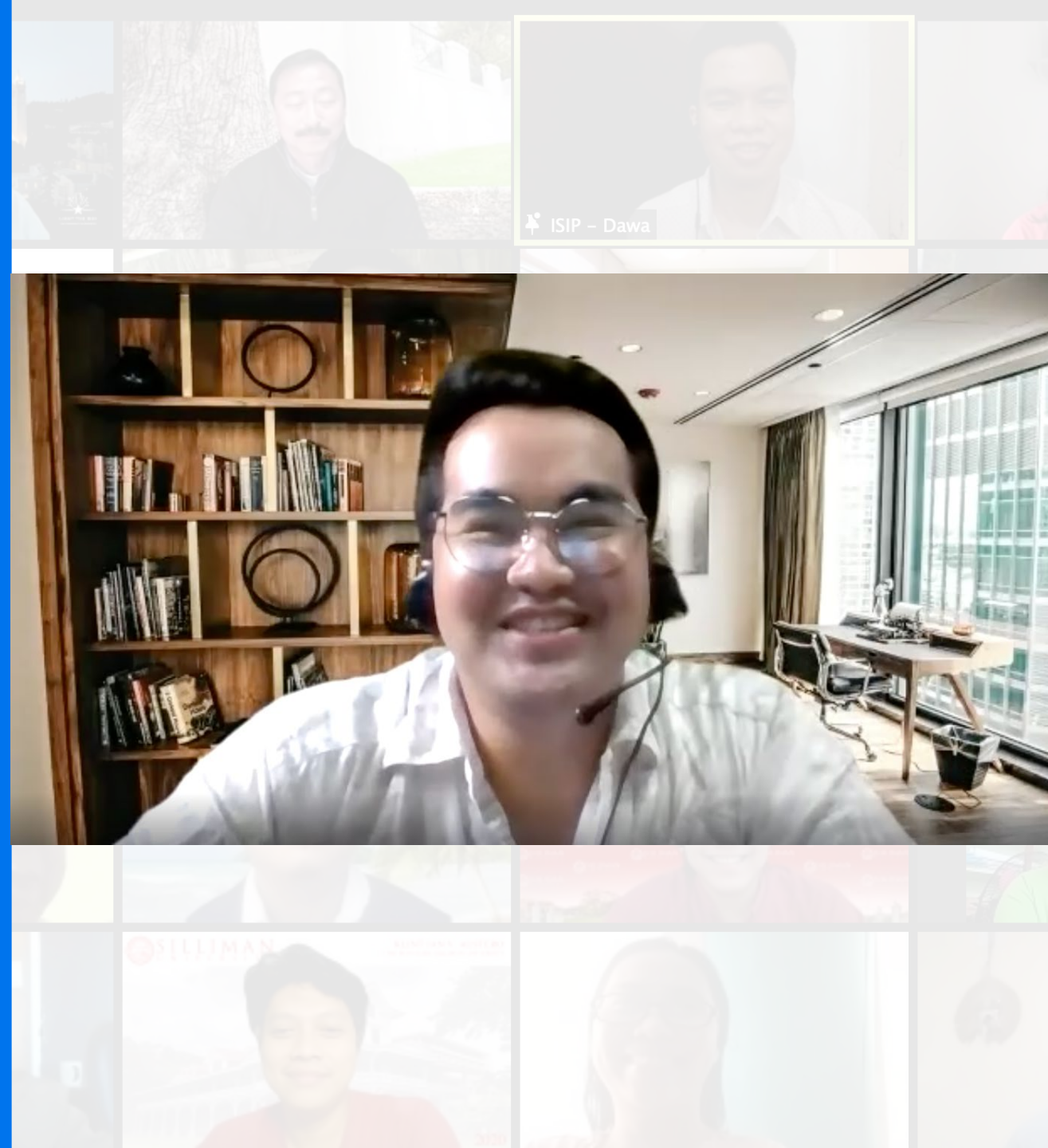
University of
California Berkeley



I'm learning all the concepts and details of technopreneurship here in the Faculty Training. I'm glad that I am able to collaborate and network with fellow faculty members in the training, so I can benchmark our plans against how other universities are doing it.

Marc Joseph Batoy
Electrical Engineering Instructor
Bohol Island State University

*On participating in the Faculty Training on
Technopreneurship Teaching last 2020*



PhilDev, Intel Filipino Employee Network Launch MULAT Program for Scholars



On February 18th, PhilDev launched the MULAT mentoring program in partnership with the Intel Filipino Employee Network (IFEN). MULAT is a volunteer based program committed to providing Mentorship and Uplifting young Leaders and Aspiring Trailblazers.

In the Filipino language, “mulat” (*mu-lat*) is both an adjective and verb meaning “woke” or “to awaken”. The first thing one does to face the day is to open their eyes - Mulat! And, what better way to face the future than with an awakened passion and inspiration - Mulat!

Forty-four (44) of PhilDev’s current scholars have been matched with a team of Intel professionals across global campuses and multiple disciplines - from engineering to program management to people management. The goal of each mentor is to share knowledge and experiences, provide career guidance and inspire the future generation of Filipino leaders. Mentors and mentees will meet virtually and set personal goals to develop leadership skills, increase technical acumen, navigate career paths, and improve emotional well-being to name a few.

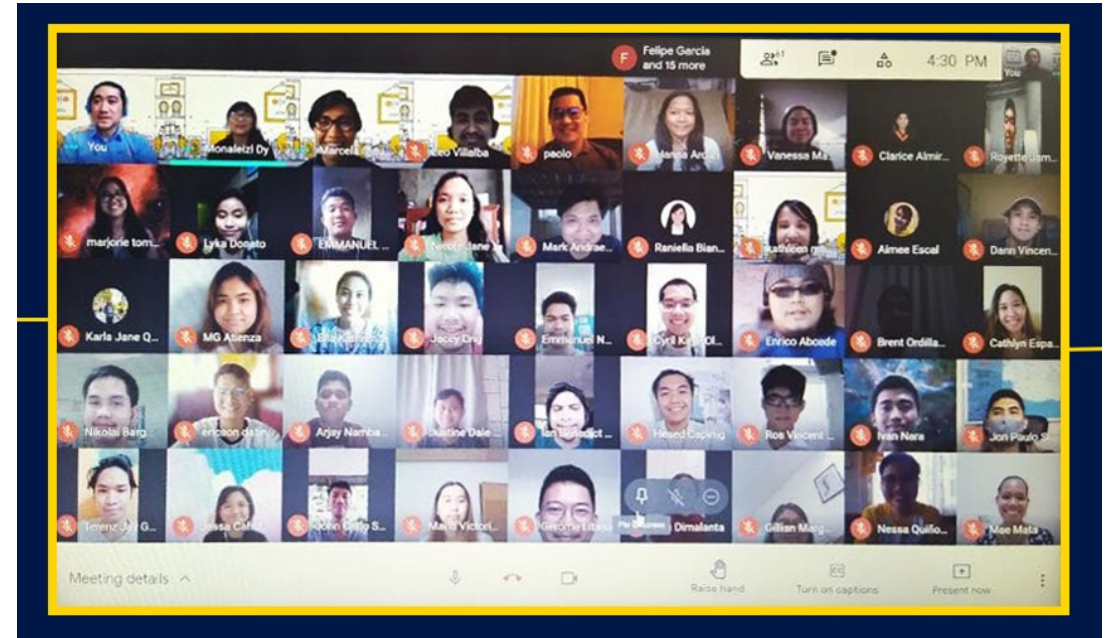


PhilDev and Intel Filipino Employee Network (IFEN) launch the MULAT Mentorship Program as an additional support service for PhilDev scholars

PhilDev, Shell Hold Virtual Mentorship Session

On February 20, PhilDev and Pilipinas Shell Foundation Inc. organized a virtual mentorship and coaching session for the scholars, both current and alumni, focused on ‘Delegating Responsibilities’. The session aims to teach the scholars how they can manage teams to improve their productivity and reach their goals. The session’s facilitators are Paolo Barredo, a Shell employee, and Leo Villalba, a PhilDev-Shell scholarship alumnus who graduated Summa Cum Laude at Xavier University - Ateneo de Cagayan.

Mentorship and coaching are part of the support services we provide to our STEM scholars at PhilDev. Because of the pandemic, our support services are conducted through virtual means. We’re grateful for Pilipinas Shell Foundation Inc., one of our partners in our scholarship program, for making this possible and for continuously supporting our scholars.



PhilDev and Shell conducts virtual mentorship session to scholars featuring a scholarship program alumnus who discussed how to delegate responsibilities



FUND A SCHOLAR

It's just takes one push, to be part of a big impact



phildev

We would like to thank you all for your support in helping us provide scholarships and quality programs for our science and engineering scholars!

As we continue to help them through our scholarship program, we would like to ask for your donations to help us reach more and more students. Your donation allows us to provide scholarships for university students in need, entrepreneurship training, and internet infrastructure for Filipino Schools.

It only takes \$3,300 to sponsor a PhilDev Scholar for one year. Start small and Fund a Scholar today. **It starts with one push to make a big impact.**

FUND A SCHOLAR

[INFOGRAPHIC] Basics of Running a Business Incubator

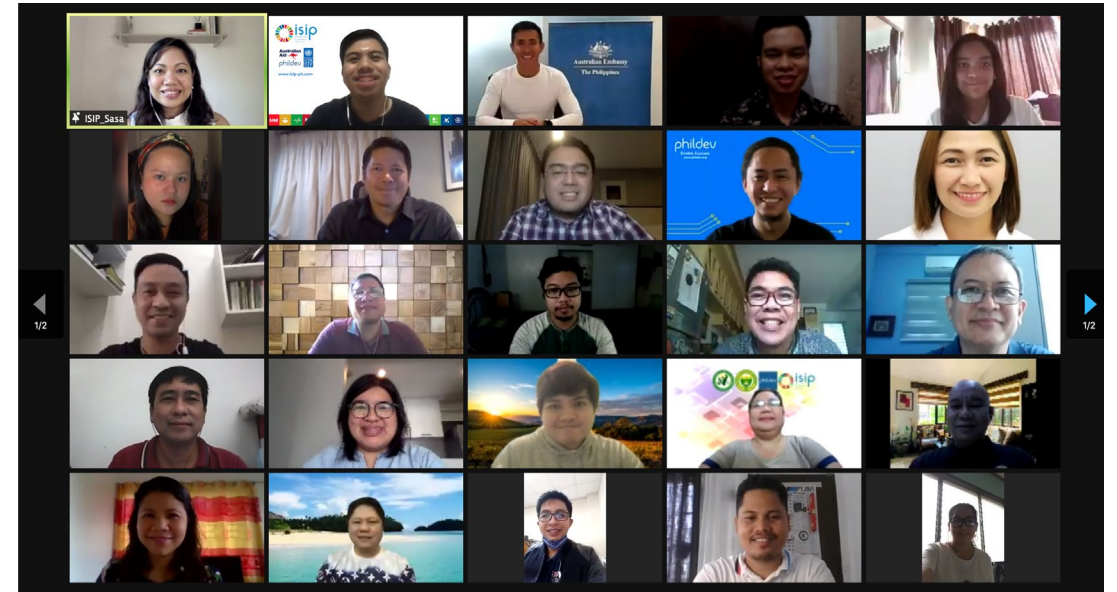
On February 03 to 05, incubator managers and personnel from the university-based business incubators nationwide participated in a workshop on incubator management to help them streamline their support and services to startups and develop an incubation work plan for their operations manuals.

PhilDev's Entrepreneurship team facilitated the workshop and shared the team's experiences and best practices in running the Social Impact

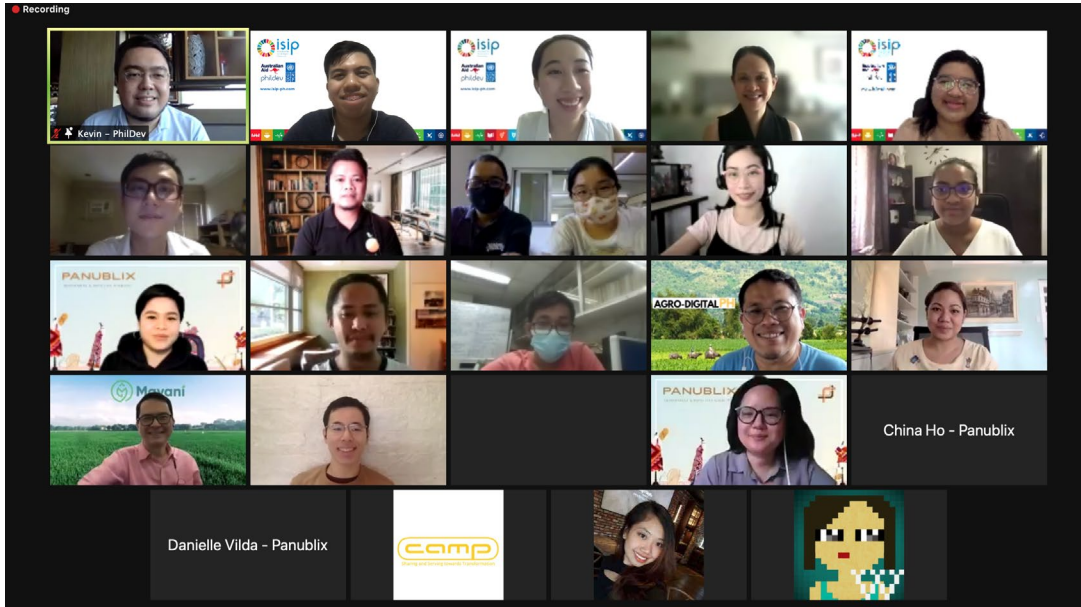
Accelerator through the Innovation for Social Impact Partnership (ISIP) project. They also shared how incubators in universities can prepare to guide their incubatees as they grow and scale, and eventually graduate from their program.

Learn more about the basics of running a business incubator in this infographic.

[Read more](#)



Incubator managers and personnel from PhilDev's TechHub network participated in the Incubator Management Workshop to help them streamline their support services to their incubatees last February 03 to 05.



7 Social enterprises, Agro-DigitalPH, Mayani PH, Nature Link, Orange Hub, Panublix, and Roots Collective, will be joining the Social Impact Accelerator to scale their business and social impact.

PhilDev, UNDP, Australia Onboards Batch 3 of Impact-driven Enterprises in the Social Impact Accelerator

Continuing PhilDev's support to impact-driven enterprises to boost the country's sustainable and inclusive development, PhilDev together with UNDP Philippines and the Australian Embassy in the Philippines through the Innovation for Social Impact Partnership (ISIP) welcomed another batch of startups in the Social Impact Accelerator last March 17, 2021.

Seven startups will be joining the Accelerator program and receive intensive support focused on

meeting the needs of the enterprises and help them scale up their business operations and social impact.

Meet the SIA Batch 3:

- Agro-DigitalPH
- Mayani PH
- Nature Link
- Orange Hub
- Panublix
- Roots Collective

[Read more](#)

Meet the Social Impact Accelerator Batch 3 Enterprises

AGRO-DIGITALPH



Nature Link
AN ORGANIC LIFE





Gen Z and Millennials Create Innovations for Financial Inclusion

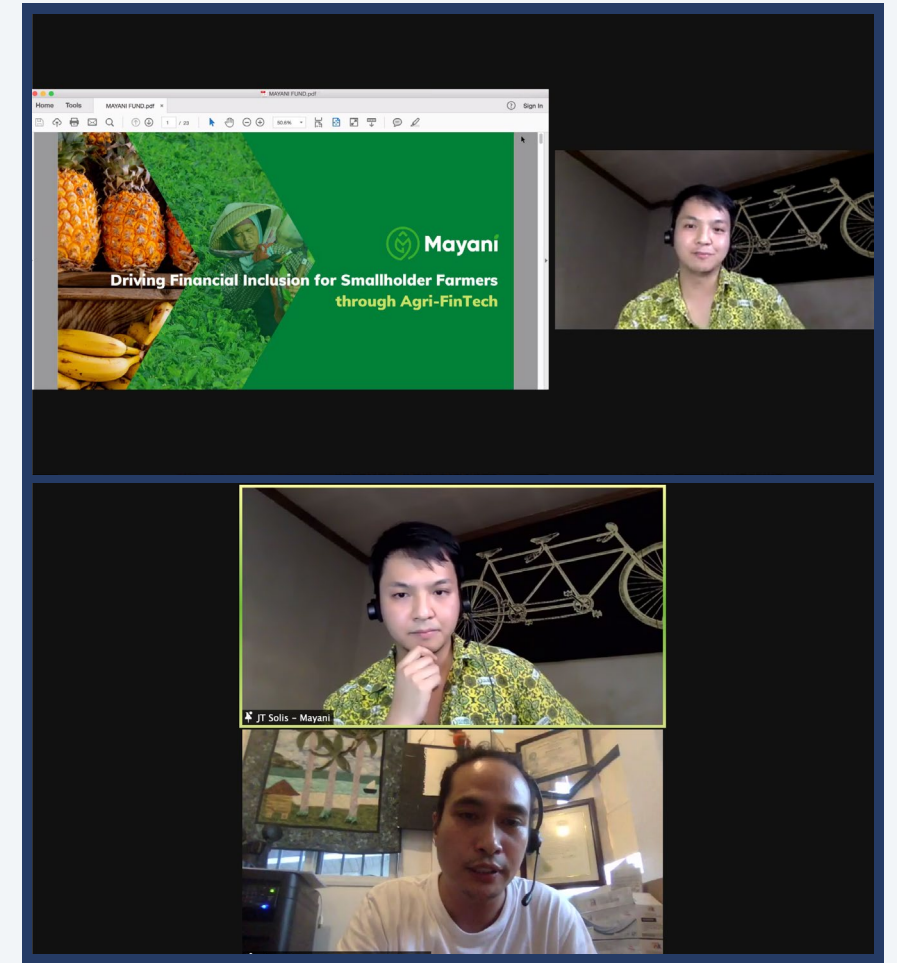
How might we make financial services and resources accessible to the underserved sectors/groups in our communities?

This was the challenge PhilDev Labs and the Financial Inclusion Lab (FIL) placed for young innovators and students to innovate through the Financing the Future: Innovation Challenge last November 30 - December 15, 2020. In crafting their solutions towards contributing to financial inclusion in the Philippines, groups from various universities and startups met with FIL's

stakeholders to get a deeper understanding of the situation, participated in mentorship sessions, discussed fintech in the Philippines, and were taught how to generate an effective business plan.

Out of 19 teams, 3 of the most innovative solutions were chosen. We would like to congratulate the winners of the PhilDev Labs x FIL Innovation Challenge, Team Mayani (Champion), Team MetaTech (1st Runner Up), and Team Spare (2nd Runner Up)!

[Read more](#)



Mayani, represented by JT Solis, reigns champion in the Financing the Future Innovation Challenge by PhilDev Labs and Financial Inclusion Labs



PhilDev, Cebuana Lhuillier Foundation Launch Challenge to Boost Financial Literacy in PH

We are proud to continue discovering and supporting innovative solutions to the world's most pressing problems launching the Financial Literacy Innovation Challenge in partnership with Cebuana Lhuillier Foundation Inc.!

Educating and empowering Filipinos to take control of their finances is one way to enable Filipinos to succeed and lift themselves out of poverty. However, it was found in 2019 that only around 29% of Filipino adults have bank accounts. Majority of the unbanked, moreover, belong

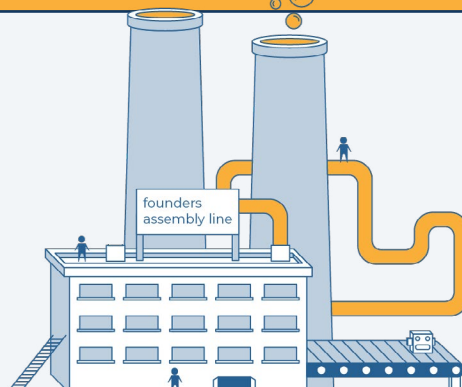
to the most vulnerable sectors in society. Through the challenge, we aim to answer how we might increase the level of financial literacy in underserved and marginalized communities.

The three-week challenge aims to discover and support innovations in the field of financial literacy. Winning teams shall receive cash prizes and an opportunity to work with PhilDev and Cebuana Lhuillier Foundation Inc. in implementing their solutions.

[**Read more**](#)



PhilDev and Cebuana Lhuillier Foundation team up to launch the Financial Literacy Innovation Challenge to boost financial literacy and inclusion in marginalized and underserved communities in the Philippines.





Missed our stories? New Season this April!

We're bringing you another exciting set of stories from innovators and entrepreneurs who have reached success!

Subscribe to our YouTube Channel to be the first one to know about the new episodes coming up.

SUBSCRIBE



10 Years

of enabling success through education,
innovation, and entrepreneurship

Watch Our Next Chapter

[WATCH HERE](#)

We'll get through this together!

The global economy has stopped to a halt. Here are helpful resources to learn more about the pandemic's impact and how you can use this time to recalibrate.

COVID-19 RESPONSE

- **[TIMELINE] The Philippines' 2021 COVID-19 Vaccine Plan**

Read the timeline on how the Philippine Government will be rolling out vaccines in the country. Who's in the priority list?

[Read more](#)

- **Delivering Cash Transfers Digitally Amidst COVID-19 in the Philippines**

Read how digital cash transfers can help local governments in providing economic support to households affected by COVID-19 in the Philippines.

[Read more](#)

ECONOMY

- **DICT, DOST, DTI Join Hands to Develop PH Startup Ecosystem**

On March 22, the Department of Information and Communications Technology (DICT), Department of Science and Technology (DOST), and Department of Trade and Industry (DTI) signed a joint administrative order to create the steering committee for the implementation of the Innovative Startup Act (RA 11337).

[Read more](#)

TECHNOLOGY

- **Clubhouse: PR Perspective**

Are you on Clubhouse? Get to know the who, what, and why's behind the app and how it answers people's longing for authentic connection and escape from Zoom fatigue!

[Read more](#)

GLOBAL FILIPINOS

- **H.E.R. Wins Song of the Year at 63rd Grammy Awards**

H.E.R, who is half-Filipina, also took home the Song of the Year award for her song "I Can't Breathe". She also won the Grammy for Best R&B song for "Better Than I". The Northern California native also performed earlier this year at the Superbowl pre-game show.

[Read more](#)

Events & Opportunities for you

Mark your calendars and register for these virtual events! Learn from experts and connect!

UPDATES

- **THANK YOU: Project Salinong Update**

Thanks to your extremely generous support, we raised \$31,300 to support Project Salinong, the name of the rebuilding and rehabilitation project in Cagayan. Donations have been sent to build homes for eighteen (18) displaced families in Taytay Bantay, Baggao, Cagayan. While their new homes are being built, families continue to live in the local schools or gyms that were turned into evacuation centers. A portion of the donations has been reserved to provide food and other essentials while the families are in this temporary housing.

Your generosity is making a difference and the families in Cagayan are truly grateful! The outpouring of support has been incredible and especially meaningful for Dado & Maria, as this is where Dado grew up.

Please check our website for updates and photos throughout the rebuilding and construction process.

[Learn more](#)



UPDATES

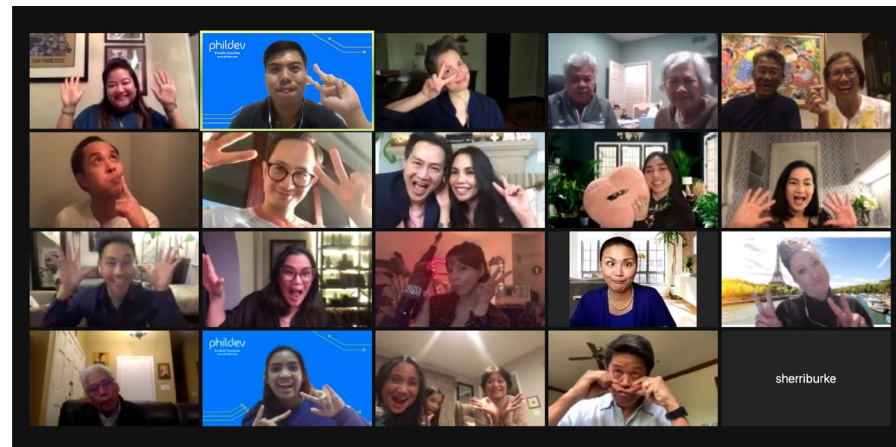
● THANK YOU: Yellow Rose

On January 22nd, PhilDev held a Virtual Event featuring the members behind Yellow Rose! We had guests tuning in from all over the Philippines, the USA and even from Brazil, Canada and the South Pacific to hear Diane Paragas, Eva Noblezada, Princess Punzalan and Lea Salonga share behind the scenes stories and insight into the making of the movie. We hope everyone enjoyed the lively discussion, complete with a live acapella rendition of Square Peg from the movie soundtrack, sung by Eva Noblezada!

Our emcee and panel moderator, Franco Finn, from the Golden State Warriors inspired and engaged our audience to help raise a total pledged amount of **\$27,080** for PhilDev's programs in Education, Innovation and Entrepreneurship. We would also like to give a special thanks to our VIP donors for their incredible support and generosity who were treated to a fun and memorable experience after party session with the panel! Our conversations got pretty deep at some points, but were also funny and real. It was truly inspirational to see and feel our mutual respect and commitment to building a stronger, united and supportive Filipino community.

In that regard, please don't forget to continue to support Yellow Rose and purchase/rent and download your copy of the movie - available on Amazon, Apple TV and Google Play in the US,

[Watch on YouTube](#)

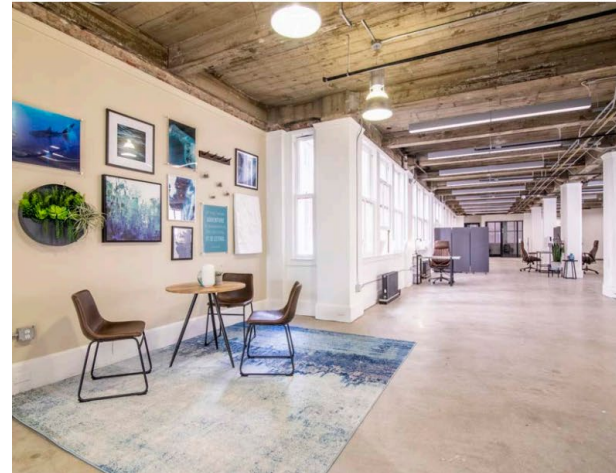
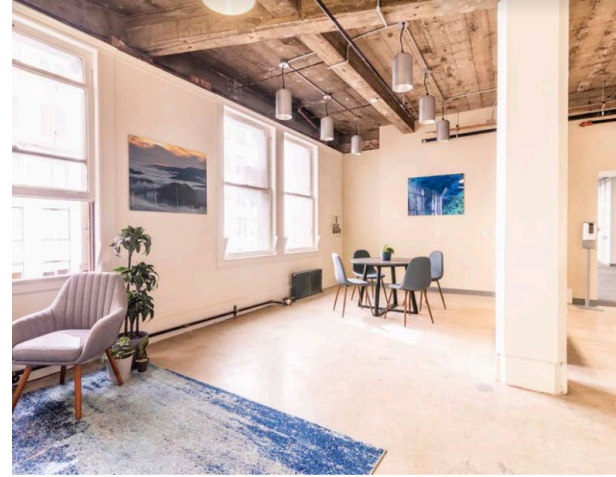


UNITED STATES

- **LAUNCH OF DYNAMICO SPACE**

There will be a launching of Dynamico Space in the Philippine Consulate in San Francisco for startups, entrepreneurs, and professionals looking for flexible workspace and virtual support services! Philippine startups looking to grow can also use this space as their US address and base of operations.

[Schedule a Tour!](#)



IN THE COMMUNITY






In celebration of International Women's Day, Women's History Month and the 75th Anniversary of Philippines-U.S. Relations,

the Philippine Consulate General in San Francisco invites the Fil-Am Community to watch

FIL-AM WOMEN IN TECH

A Conversation with Filipino American Trailblazers in Silicon Valley

WITH THE SPECIAL PARTICIPATION OF:

- Anne Aaron**
 - Director of Encoding Technologies, Netflix
- Catherine Buan**
 - Head, Investor Relations at Asana, Inc.
- Alexandria Chu**
 - Program Manager Google Maps
- Erin Pangllinan**
 - Founder, FASTER

Maria Banatao

- Philanthropist and Trustee, PhilDev

Dado Banatao

- Founder & Managing Partner Tallwood Venture Capital

MESSAGE BY CONSUL GENERAL
Neil Frank R. Ferrer

MODERATED BY:
Fatima Y. David

- Executive Assistant, Sales/Proc
- Global Philanthropy Chair for Asiapactforce

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WWW.FACEBOOK.COM/PHINSF
MARCH 26 AT 6PM (PST)

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  @PHLinSF





WATCH IT ON FB:
WWW.FACEBOOK.COM/PHINSF
MARCH 26 AT 6PM (PST)

FIL-AM WOMEN IN TECH

A Conversation with Filipino American Trailblazers in Silicon Valley

Dado and Maria Banatao are not only visionaries in technology and entrepreneurship, but also in philanthropy and community involvement. Dado invented two of the foundation technologies still in every PC: the PC chip set and the graphics acceleration architecture. He served as the managing partner and founder of Tallwood Venture Capital, a venture firm focused on semiconductor technology solutions for computing, communication, and consumer platforms.

Dado and Maria also established the Banatao Family Filipino American Education Fund and the GLOBE Center for Global Learning and Outreach from Berkeley Engineering (GLOBE). They have received awards from UC Berkeley as founding members of the Center for Information Technology Research in the Interest of Society (CITRIS). Dado continues to serve on the CITRIS Advisory Board and the Berkeley Engineering Advisory Board, and is the founder and Chairman of Philippine Development Foundation. Maria has served in the past on the Boards of the Lucille Packard Foundation for Children's Health, and the University of California, Berkeley Foundation and is currently a Trustee at the Philippine Development Foundation and a Chancellor Fellow of University Of California Berkeley.

DADO & MARIA BANATAO

FOUNDER & MANAGING PARTNER OF TALLWOOD VENTURE CAPITAL, INVENTOR OF PC CHIP, & PHILANTHROPISTS

 philippinessanfrancisco.org
  /PHinSF
  @PHLinSF





WATCH IT ON FB:
WWW.FACEBOOK.COM/PHINSF
MARCH 26 AT 6PM (PST)

FIL-AM WOMEN IN TECH

A Conversation with Filipino American Trailblazers in Silicon Valley

Ms. Catherine Buan is best known among tech investors for her streak of high profile IPOs, including the recent IPOs of Asana, Lyft, Okta, and DocuSign, among others. For over 20 years, Catherine has led award-winning Investor Relations programs, managing equity strategy for leaders in high growth technology. She is best known for turnarounds, IPOs, reputation management and maximizing equity valuation.

Catherine served as President of PhilDev for three years, when the organization was launching its cornerstone programs providing science and engineering scholarships, primary research institutes, and various entrepreneurship programs in partnership with organizations such as the US State Dept/USAID. She currently remains on the Board of Directors.

She has also been on the Board of Directors of the American Red Cross Silicon Valley, the Asian Pacific Fund, Beyond the Book and St. Bartholomew Church.

Catherine holds a BA in Economics from Stanford University and lives in Los Altos with her two daughters.

CATHERINE BUAN

HEAD, INVESTOR RELATIONS AT ASANA, INC.

WATCH IT ON FB:
WWW.FACEBOOK.COM/PHINSF
MARCH 26 AT 6PM (PST)

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  /PHinSF
  @PHLinSF

FIL-AM WOMEN IN TECH

The Philippine Consulate General in San Francisco invites Filipino American communities in the U.S. to watch its online presentation featuring Filipino American women trailblazers in Silicon Valley on 26 March at 6 PM Pacific Time.

[Watch it here](http://WWW.FACEBOOK.COM/PHINSF)

phildev

Enabling success through
Education, Innovation, and Entrepreneurship

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