



#### Dear Friends,

Can you believe half the year has gone by? Have you gone back to working in the office? Are you and your family taking your first summer vacation in over 2 years? Time is flying and so much is happening. All we know is that we're excited to start engaging in person again!

The end of June saw the conclusion of our fully virtual startup programs! Through the DTI partnership, the IDEA and ADVANCE program mentored, supported and trained **26 tech startups**. Tailored services were provided to bring each business closer to investment and that next stage of growth. Read on in the newsletter to get details on the startups and their ideas. And, stay tuned for upcoming partner programs with DTI!

Fresh off the tails of IDEA and ADVANCE, PhilDev brings to you round two of **Ecothon Philippines**. Through the Ecothon program, PhilDev joins our neighboring ASEAN countries in hosting a hackathon and series of entrepreneurship activities that foster early-stage startups focused on sustainable solutions in achieving Sustainable Development Goal (SDG) 12 - "Sustainable Consumption and Production". Demo Day is happening this August 12, 2022 live on Facebook!







Finally, I am beyond excited to announce that PhilDev's **Annual Gala & Awards** is coming back in person! Join us at the Waterfront Resort in Huntington Beach, CA on October 14, 2022, as we celebrate live and raise money for PhliDev's scholars, innovators and entrepreneurs. We are planning a seaside affair full of fun and entertainment. Make sure to get your tickets and keep an eye on our website as we update our virtual silent auction!

Following one month later on November 14th, 2022, is PhilDev's **Golf Tournament** at the Blackhawk Country Club in Danville, CA. Make sure to book your foursome! All proceeds from the tournament will go to support PhilDev's entrepreneurship programs.

Stay tuned and as PhilDev announces more Innovation Challenges, the Young Banatao Learning Lab, and more! We hope to offer more in person and hybrid events. We've missed you and can't wait to see you again in person!

**Cheers,** Angelina "Jonesy" Castro

#### What's Next?

## Annual GALA FRIDAY, OCT 14

phildev

5:30 PM - COCKTAILS 7:00 PM - DINNER, AWARDS, AUCTION

The Waterfront Beach Resort

21100 PACIFIC COAST HWY, HUNTINGTON BEACH, CA

# What's Next?

Be part of our upcoming events and activities!

#### **United States**

- PhilDev Annual Gala
  Waterfront Huntington Resort
  OCTOBER 14, 2022
- PhilDev Golf Tournament
  Blackhawk Country Club, Danville
  NOVEMBER 14, 2022

#### Philippines

ECOTHON Philippines Demo Day AUGUST 12, 2022

## PhilDev Rebuilding Fund

Thank you to all of our extremely generous donors. With your contributions, we've raised **USD 8,865.02 (PHP 490,678.92)** to support the rebuilding of a science laboratory for our partner school in Del Carmen, Siargao. Your donation will not only help continue the education of the 96 elementary students from Espoir School of Life but also enhance their learning experience because of the new facility. The **PhilDev Rebuilding Fund** is a fund dedicated for our natural disaster rebuilding efforts to help rebuild schools and facilities

Together with you and our partners, we will annually raise USD 50,000 to help fellow Filipinos that are affected by natural disasters.

#### **2** Ways to Donate

#### Donate via BDO

Acct. Name: Philippine S&T Development Foundation-Manila Inc. Peso Account: 002860208441 Dollar Account: 102860195315

#### Donate via FlipCause

**Donate here** 



# Education

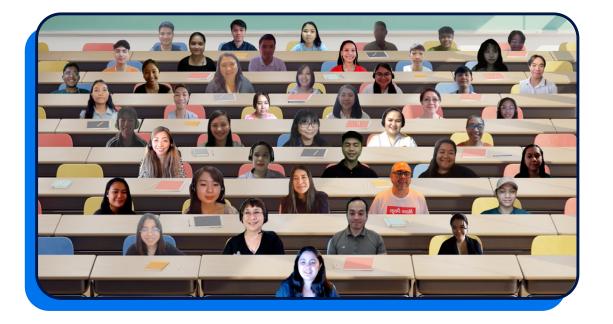
#### PhilDev's Paco Sandejas highlights 'digital divide' in BusinessWorld economic forum

On May 2022, PhilDev Chairman Francisco "Paco" Sandejas, Ph.D. participated in BusinessWorld's virtual economic forum with the theme "Revolutions 2022: Navigating the Changed World".

He joined a panel on tech adoption and collaboration, highlighting the different opportunities in the growing digital economy with Voyager Innovations and Medgate Philippines. He then underscored the evident 'digital divide' in the education sector, urging the government and internet service providers to work together.

**READ: PH digitalization uneven - experts** 







#### Foundation, Inc.

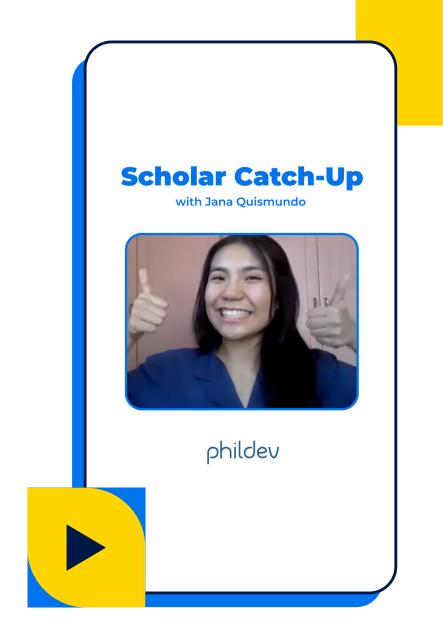
#### Scholars trained for the world of work in new MULAT Session

Last June 10, our scholars participated in their first MULAT learning session on how to go through a job interview. They received tips from our mentors at the Intel Filipino Employee Network by going through mock interviews and breakout sessions to get a better feel of what recruiters usually ask. Joining the session as well was Pilipinas Shell Foundation Inc. who shared their own tips on how to prepare for the world of work.

#### Catch up with Scholarship Alumna: Jana Quismundo

Let's catch up with one of our scholarship alumni, Jana Quismundo! Jana is a a fan of small, almost invisible, things. But her dreams for herself and family are big and audacious. Catch up with this budding neuroscientist by watching the video!

Tap the image to watch the video!



# Scholar Corner

We're introducing a new section in the PhilDev newsletter: Scholar Corner!

This section features stories about our scholars as told by our scholars. Get to know them more behind their studies, interests, aspirations, and activities when not in the university!

#### My Journey as a Teacher by Rommel Pineza

Rommel Pineza is one of our PhilDev Scholars from Batch 8 who graduated of BS Secondary Education major in Sciences, Batangas State University 2019. He was formerly teaching Junior High School in Lian, Batangas.

#### Learning to Manage My Time by Arjay Nambatac

Meet Arjay Nambatac, our PhilDev scholar taking BS Chemical Engineering from Xavier University-Ateneo de Cagayan. He is one of our scholars whose education was affected by the COVID-19 pandemic. He then had to come up with a way to manage his time well. Read on to learn how he did it.





# Innovation

### Ecothon Philippines reopens search for eco-innovations

PhilDev, in partnership with the Department of Trade and Industry, Ministry for SMEs and Startups of the Republic of Korea, ASEM SMEs Eco-Innovation Center, and Hanns Seidel Foundation Philippines, relaunches the biggest business model competition for Sustainable Consumption and Production (SCP) in the ASEAN region this year!

Startups will undergo a week-long online course to deepen their knowledge on SCP. The finalists will then be mentored by seasoned entrepreneurs and experts to prepare them for the 3-day hackathon and in-person demo day on August 10-12, 2022.

Ecothon Demo Day: August 12, 2022

### PhilDev's 'Storytelling for Startups' course bundle now live

Entrepreneurs who are new in storytelling and social media can now enroll in the "Storytelling for Startups" course bundle at Xepto Academy! Complete the bundle and receive a certificate at the end. All for free!

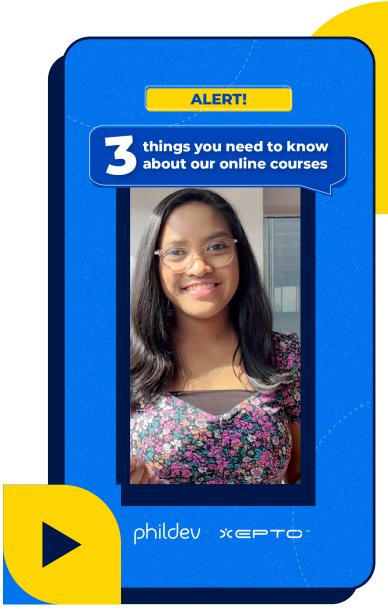
Storytelling for Startups Course Bundle includes:

- Digital Storytelling 1: How to Effectively Tell Stories
- Digital Storytelling 2: How to Effectively Tell Stories
- Digital Storytelling 3: How to Effectively Tell Stories

Tap to watch!

 Marketing in the Digital World: Social Media Management





# Entrepreneurship

#### 11 Government Funding Opportunities for Startups in the Philippines

DTI Undersecretary Rafaelita Aldaba describes the actively growing startup ecosystem in the Philippines as "a real emerging startup destination". Thanks to the Innovative Startup Act, government-led startup development programs also continue to expand.

In this article, we share with you 11 government funding opportunities for startups that you can explore, so you can keep your business running.





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#### 25 Filipino startups showcase tech innovations at IDEA and ADVanCE demo days

MANILA, Philippines – 25 Filipino tech startups showcased their innovations to investors on June 15 and 22 to culminate the IDEA and ADVanCE programs of the Department of Trade and Industry (DTI) and PhilDev Foundation.

The Incubation, Development, and Entrepreneurial Assistance (IDEA) and the Accelerating Development, Valuation, and Corporate Entrepreneurship (ADVanCE) programs are DTI's first startup incubation programs implemented as mandated by the Innovative Startup Act.

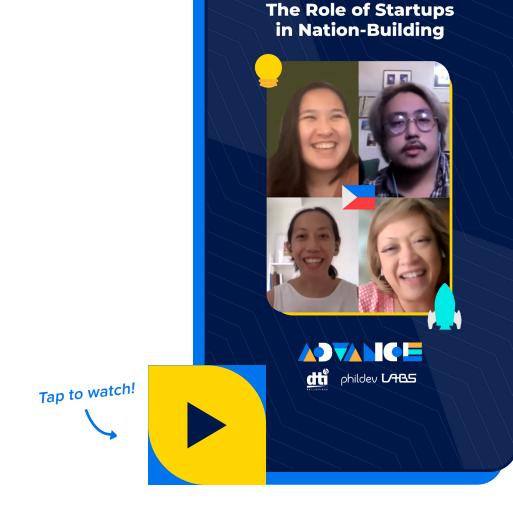




#### The Role of Startups in Nation-Building

We've seen the accelerated growth of the ecosystem just in the past few years and the contributions startups have brought forward. Some have claimed that we are in the "golden era" of startups. How might we keep the ball rolling to provide Philippine startups with what they need to thrive in this growing economy? We asked our startups and mentors from the ADVanCE Accelerator Program what they think.









Filipino Googler Network

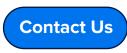
## Partnerships

#### Partner Feature: Building a strong global Filipino community with Filipino Googler Network

The Filipino Googler Network (FGN) is a communitydriven group at Google founded by Regina Manzana-Sawhney (who also sits as one of our board of trustees) to connect the global Filipino community together. They organize various events and activities to create impact and pave the way for opportunities for Filipinos, while also boosting the careers of Filipino Googlers.

FGN has been a strong supporter of PhilDev. One of the key activities we've spearheaded with them in the past is the 2019 Insight Summit where we brought together Filipino-American innovators and entrepreneurs to talk about ideas and the milestones of the Fil-Am community in these areas. It was held even at the \*amazing\* Google Spruce Goose hangar in Los Angeles! Earlier this year, they have also set up the KAPWA Mentorship program with us to guide our scholars in exploring careers in tech.

Interested in becoming a partner? Contact us!





# Team

#### Meet the PhilDev Team: Patricia "Sasa" Siriban

Patricia "Sasa" Siriban is a mother, manager, and masters student. She started working with PhilDev 7 years ago to help universities elevate their entrepreneurship programs. Recently she led one of PhilDev's projects to incubate early-stage startups in the Philippines.

#### Read More

#### #TeamPhilDev Stories



Training Wheels: The Experiences of a Fresh Graduate in the Workforce by Christopher Brian Caiga



Building an Enabling Work Environment with April Joy Espiritu



#### Embrace the spirit of giving by making a gift to PhilDev

We rely on donors like you to ensure our operations continue to support scholars, entrepreneurs and friends in the upcoming new year.

When you make a gift to PhilDev, **you make a difference for our Filipino community.** Your generosity will boost our efforts to empower Filipinos to succeed through our initiatives in STEM education, innovation and entrepreneurship. Gifts of all sizes allow us to engage with students through scholarships & mentorships and connect with community through leadership opportunities, startup challenges & learning sessions and virtual events.

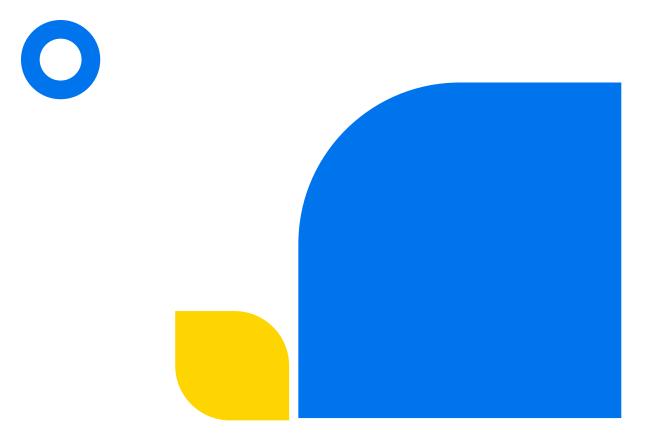
#### **GIVE TODAY**

#### Be an enabler of Filipino success!

Other ways you can support PhilDev:







## Resources

#### **Must-know Stories & Updates**

Here are helpful resources to keep you updated about the latest happenings around the pandemic, the economy, tech, and Filipinos all over the world!

#### Economy

#### PH startup ecosystem value up in 2022

The Manila startup ecosystem continues to perform better with its value increasing from USD 584 million to more than USD 2 billion this year according to the Global Startup Ecosystem Report (GSER). Read more about this exciting update!

#### IN CHARTS: This is how inflation ruined Filipinos' budget in June 2022

A PHP 1 in 2018 is now worth just PHP 0.87 in 2022. Read how the rising inflation is affecting your budget.

#### Health

#### World Health Organization declares monkeypox a global health emergency

More than 16,000 cases of monkeypox have now been reported across 75 countries. Learn more about the outbreak and ways you can protect yourself from catching the disease.

#### Technology

Are we prepared to embrace the possibilities of Web3 beyond crypto?

The time for Web3 is here. What can we expect from it?

#### **Global Filipinos**

May Parsons: The Filipino nurse who administered the world's first COVID-19 vaccine

Parsons received the George Cross award after administering the world's first approved COVID-19 vaccine in 2020.



**Public Health Concern.** WHO declares the monkeypox outbreak as a global health concern. (Photo by WHO)

# In the Community

Get involved! Check out these upcoming activities and events in the startup community.

#### **Philippines**

#### InLife Negosyo Challenge for women-led/ for-women social enterprises

Villgro Philippines in partnership with the Insular Foundation, InLife Sheroes Advocacy and Movement, and InBest Ventures, recently launched the 'InLife Negosyo Challenge' – a gender-smart enabler for social enterprises that are addressing on-ground issues that directly impact the marginalized, or solutions that impact the climate.



#### The Independent Investor Open Access Event AUG 24, 2022

Join The Independent Investor as they launch their first open access event at New Polilya, Poblacion. They are holding a panel discussion with Openspace, Gentree Fund, and COOLEY LLP on the theme "Forging Leaders for Uncertain Times".

#### Philippine Startup Week 2022 NOV 14-18, 2022

The largest startup conference in the Philippines is back with the theme "Homegrown Heroes: Cultivating Future Tech Giants"! Become a community partner of this year's PHSW 2022.

#### OPEN ACCESS EVENT

#### **08/24/22** New Polilya, Poblacion Limited Slots Available



