



phildev **news**

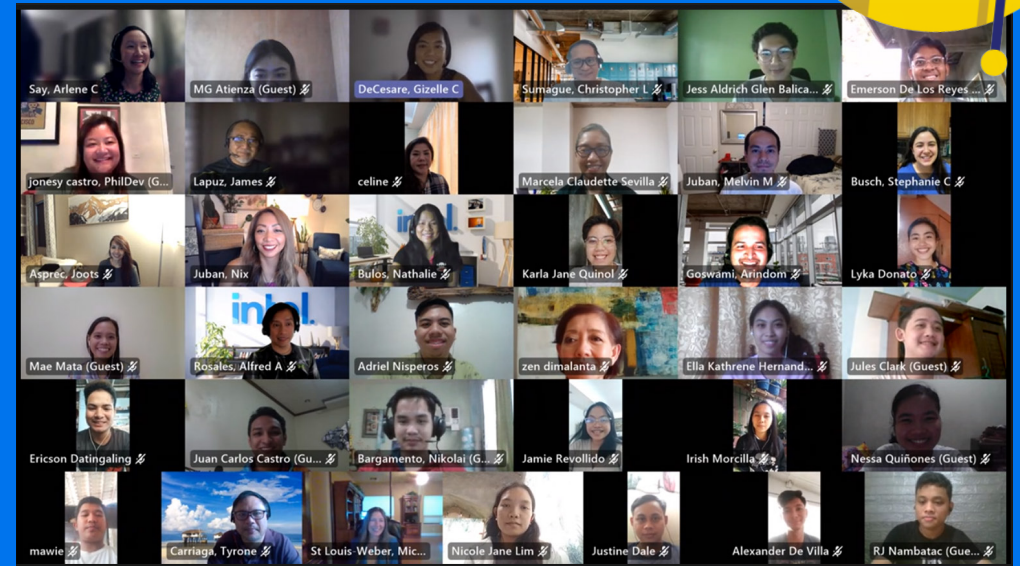
Q3 2021 issue

Dear Friends,

I hope those celebrating had a wonderful and Happy Thanksgiving. Amidst the continued challenges of the past year, there is still very much to be grateful for. And, as we near the end of 2021, there is also much to look forward to.

At PhilDev, we would like to recognize and express our gratitude for our partners from Intel. Last month, we celebrated the end of our inaugural year of the **MULAT mentoring program**. Over the course of 6 months, each of our PhilDev scholars was paired with an Intel mentor to discuss everything from leadership skills and career tips to time management and confidence building. Additional group sessions in mental health and resiliency, financial literacy and resume writing were also offered. Thanks to the dedication and commitment from our Intel partners and the success of the MULAT program, next year we hope to include not only more scholars, but more mentors from other companies too!

We've also successfully partnered with the Department of Trade and Industry (DTI) and the ASEM SMEs Eco-Innovation Center (ASEIC) in Korea in launching the Philippines' very first **ECOTHON**, a hackathon to promote sustainable consumption and production. Four tech startups won the two-week program, receiving a total



MULAT Mentorship Program

[Read on page 6](#)



ECOTHON Philippines 2021

[Read on page 9](#)

of KRW 3 million grants and opportunities to participate in follow-up programs supported by ASEIC and the Ministry for SMEs and Startups of the Republic of Korea. Many thanks to DTI and ASEIC for collaborating with us and for trusting us to pioneer ECOTHON in the Philippines.

Moving into 2022, PhilDev is lining up more Innovation Challenges, the **Jumpstart Program**, **new online classes** available on the Xepto Education platform, as well as a new mentorship project with Google! We are also preparing to bring back in-person events and fundraisers including our golf tournament and annual gala! We'll continue to offer online access at all events when appropriate, so that everyone can participate.

So, make sure you're getting our updates and following us on **Instagram**, **Facebook**, and **LinkedIn**! In the meantime, as the holidays approach, we wish you a season full of happiness, success and good health.

Merry Christmas and Happy New Year!

Cheers,
Angelina "Jonesy" Castro



What's next?

Here are our upcoming activities at PhilDev!

UNITED STATES

- December 2021

12 Gifts of PhilDev

We're celebrating the holidays early and full of meaningful impact. Join the celebration this December!



PHILIPPINES

- November 2021

Philippine Startup Week 2021 (PHSW)

PhilDev hosted a panel on startup-corporate collaboration in the recently concluded Philippine Startup Week!

[Read more](#)

- December 2021

Impact Happy Hours - Year End Special

Together with other entrepreneur-supporting organizations, we will be celebrating (virtually!) about the success we've had in the last year. Join us!

[Register Here](#)



Gerry Perez

September 30 at 1:56 PM · 🌐

Bagong Bahay, Bagong Buhay
Ferdinand B. Limbo has moved in with his family as the first residents of the relocation site in Taytay, Baggao. Welcome to Salinong ni San Jose Village!



Ferdinand B. Limbo has moved in with his family as the first residents of the relocation site in Taytay, Baggao. (Gerry Perez)

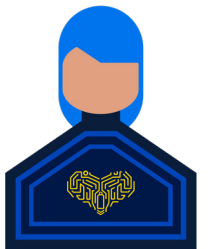
IMPACT REPORT

Project Salinong Updates

Have you been following our updates on Project Salinong: Typhoon Ulysses rebuilding efforts? We are excited to report that the first 2 families have moved into their new homes! While there are still some finishing touches to put on, all 18 homes (9 duplexes) are in various stages of completion. And, despite the delays due to COVID, we hope to have all the homes fully completed and families moved in by the end of this year.

Check our website for more detailed information. Thank you to all of our donors who made this possible and helped the community of Baggao, Cagayan start again.

[Learn more](#)



PhilDev, IFEN launch mentorship program for scholars

PhilDev teamed up with the Intel Filipino Employee Network (IFEN) to mount the Mentoring and Uplifting Leaders as Aspiring Trailblazers (MULAT), a mentorship program designed to further enable our scholars to succeed academically, professionally, and personally. The program specifically aimed to build the skills and confidence of the scholars; and provide them with guidance and insights as they set themselves up for success.

We would like to thank IFEN for supporting our cause, rendering a total of 305 volunteer hours and matching this with a donation! We are grateful for their time and effort. Read more about the success of the MULAT program made possible by this partnership.

[Read more](#)



Forty-two STEM scholars participated in the inaugural implementation of the MULAT Mentorship program of PhilDev and IFEN

Watch the **MULAT Gratitude Video** of the PhilDev Scholars

[▶ Watch on Facebook](#)



2021 PhilDev Scholarship Updates

No. of Graduates: **14**

No. of Board Passers: **6**

No. of Graduates since 2013: **196**

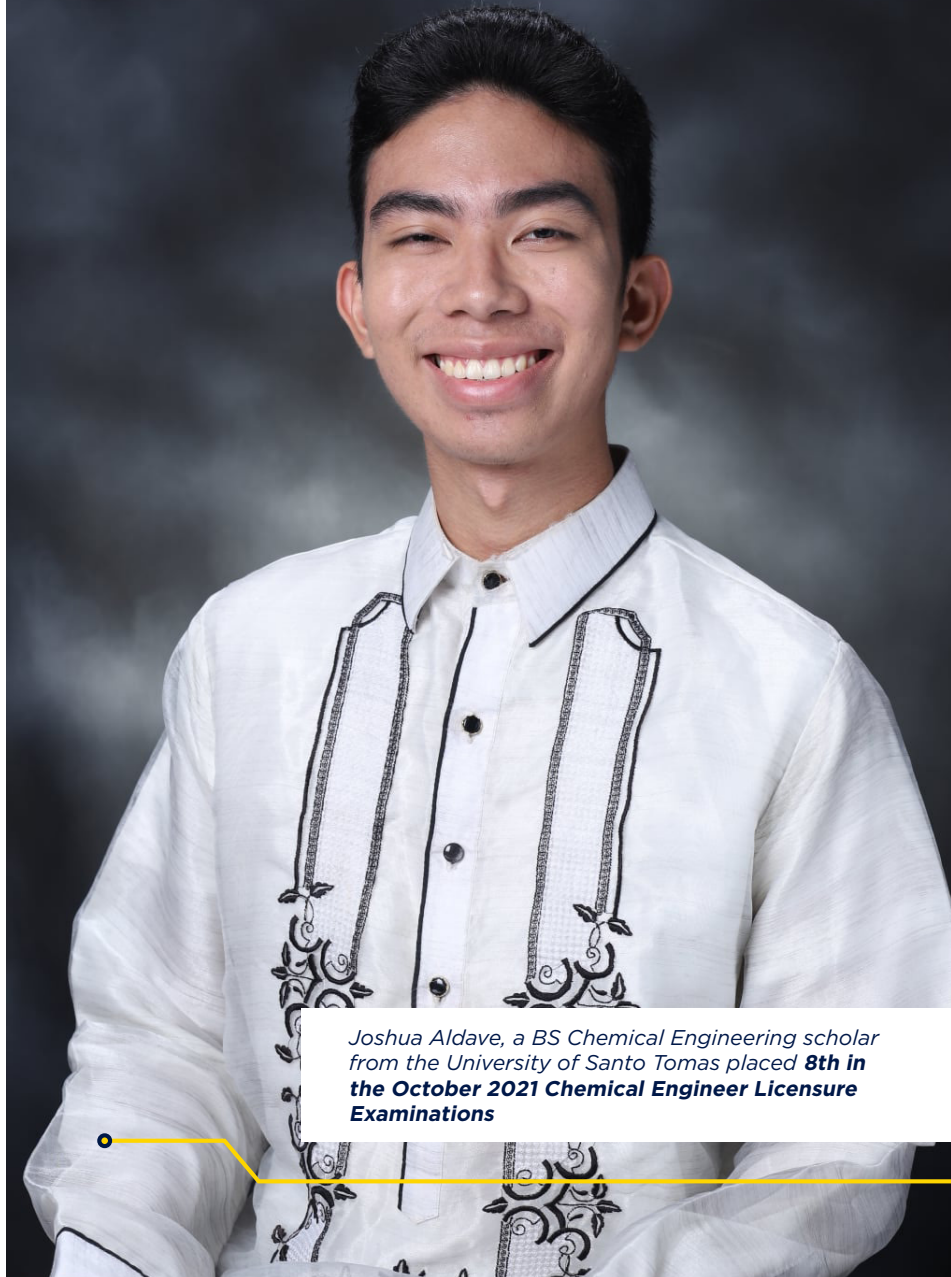
No. of Graduates with Latin Honors: **90**

A.Y. 2021-2022

No. of Remaining Scholars: **37**

No. of Expected Scholars for AY 2021-2022: **33**

Total No. of Scholars for AY 2021-2022: **70**



*Joshua Aldave, a BS Chemical Engineering scholar from the University of Santo Tomas placed **8th** in the **October 2021 Chemical Engineer Licensure Examinations***



PhilDev, Xepto launch e-learning courses on marketing for startups

MANILA, Philippines – PhilDev Foundation and Xepto Education officially launched two online introductory courses on Digital Storytelling and Social Media Management last 5 November 2021 to help startups reach their goals through marketing.

The online courses teach aspiring entrepreneurs about knowing their

audience and how to effectively communicate and reach them digitally. Learn the basics of understanding audiences and how to develop a plan to format and organize the narrative and choose the best possible platform to communicate stories.

[Read more](#)

Enroll in our newest courses:



[Digital Storytelling](#)
[Introductory Course](#)
FREE



[Social Media Management](#)
[Introductory Course](#)
FREE



Twelve startups pitched their innovative solutions for sustainable consumption and production during the ECOTHON Philippines' Demo Day held on October 29, 2021

Four tech startups win in PH hackathon for sustainable consumption and production

MANILA, Philippines – The Philippines' first Ecothon awarded KRW 3 million grants to four tech startups in a demo day held on 29 October 2021 to culminate the 4-day learning event, via online streaming.

Launched last September 2021 in the Philippines, Ecothon is an ASEAN-wide hackathon that aims to discover and support innovative solutions advancing the United Nations Sustainable Development Goal 12: Sustainable Consumption and Production. The hackathon was conducted in collaboration

with the Department of Trade and Industry (DTI), the Ministry for SMEs and Startups of the Republic of Korea (MSS), the ASEM SMEs Eco-Innovation Center (ASEIC), Hanns Seidel Foundation, and PhilDev Foundation.

Winning Startups:

- AniTech
- Phinix Storx
- Kakawani
- The Good Flies

[Read more](#)

Meet the winning startups of the ECOTHON Philippines 2021



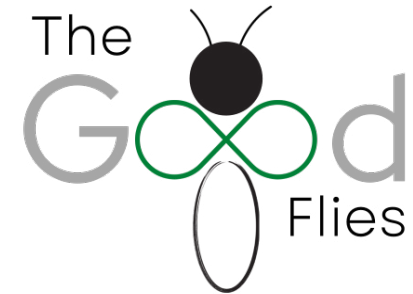
1ST PLACE
ECOTHON Philippines 2021



2ND PLACE
ECOTHON Philippines 2021



3RD PLACE
ECOTHON Philippines 2021



SPECIAL AWARD
ECOTHON Philippines 2021



Bayanihan in Business: Why Corporations Should Collaborate with Startups

It is no secret that the COVID-19 pandemic has made business unusual. Whether in large companies or startups, there is a struggle to remain fully operational amidst the decreased market demand for products and services. During the pandemic, enterprises were surviving and not thriving. With COVID-19 cases rising once again as new variants spread, pushing the

government to tighten restrictions even further, how long can business owners endure this seemingly endless cycle?

Read more about Eric Tomacruz's experiences as a startup entrepreneur who found their success in working with large businesses.

[Read more](#)

ALSO PUBLISHED ON:

BusinessWorld
www.bworldonline.com



RAPPLER

PhilDev talks startup-corporate collaboration in PH Startup Week

PhilDev hosted a panel discussion during the Philippine Startup Week to talk about startups and large companies co-creating innovations to boost inclusive economic growth in the country. The conversation centered around the experiences of entrepreneurs working with companies and the lessons they have learned in their partnerships. Joining the panel are Eric Tomacruz,

Founder of Findshare and Executive Vice Chairman of PhilDev; Cherry Murillon, Founder and CEO of CAWIL.AI; EJ Arboleda, Co-Founder and CEO of Taxumo; and Conrad Parizal, Country Social Performance & Social Investment Manager of Shell Philippines.

[Watch the recording](#)
[Join the Jumpstart Program](#)



PhilDev hosts a panel discussion under the COLLABORATE Track of the Philippine Startup Week 2021 together with Eric Tomacruz (Findshare/PhilDev), Cherry Murillon (CAWIL.AI), EJ Arboleda (Taxumo), and Conrad Parizal (Shell Philippines)

Meet our newest partners joining us in our mission to eradicate poverty



A memorandum of agreement was signed between PhilDev Foundation and The Dana Asia Ltd, a public benevolent institution in Australia, who serves as advisor and main funder of Grameen Pilipinas in the implementation of their projects in the Philippines.

This academic year 2020-21, Dana Asia supports students in UPLB enrolled in Agriculture and its related courses, specifically those coming from Laguna, Cavite and Rizal where their community areas of operations are.



PhilDev Foundation is excited to announce a partnership with Water.org!

Formalizing the partnership on November 16th, 2021, PhilDev and Water.org agree to work together and jointly promote innovative approaches and solutions to some of the country's biggest challenges. Our aligned goal is to support the growth and development of Philippine communities and enterprises.

7 Online Survival Tips

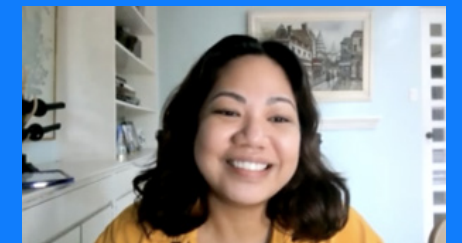
Taking care of your mental health shouldn't be hard.

- ✓ Take the time for yourself to reflect
- ✓ Develop your support system
- ✓ Set up boundaries
- ✓ Go and get some sleep
- ✓ Start a new hobby
- ✓ Prioritize yourself too
- ✓ Provide a safe space for others

READ MORE:

[7-Tips: The Online Space Survival Guide](#)

By Bella Angela Del Rio



MEET THE PHILDEV TEAM

Maria Banatao: The woman behind the man

Inquirer.NET in the United States recently published an article featuring the life and love story of Maria Banatao, a PhilDev Trustee, from when she graduated in college in 1968 from St. Paul College Manila to travelling to the US for the first time to meeting Dado at a Halloween party that same year when he was working at Boeing.

Get to know Maria in this feature piece from Inquirer.NET US

[Read more](#)



*Maria Banatao
PhilDev Trustee*

Embrace the spirit of giving by making a gift to PhilDev

We rely on donors like you to ensure our operations continue to support scholars, entrepreneurs and friends in the upcoming new year.

When you make a gift to PhilDev, you make a difference for our Filipino community. Your generosity will boost our efforts to empower Filipinos to succeed through our initiatives in STEM education, innovation and entrepreneurship. Gifts of all sizes allow us to engage with students through scholarships & mentorships and connect with community through leadership opportunities, startup challenges & learning sessions and virtual events.

GIVE TODAY



Be an enabler of Filipino success!

Other ways you can support PhilDev:



START A FUNDRAISER



SHOP VIA AMAZON

Thank you for starting a
Facebook fundraiser!

- I'am Irene
- Addy Alajar
- Pepe Tsugin
- Sam Pandez
- Sherylann Bigcas Tidoso
- Dave Torres
- Ivan Brent Ferolin Nara
- Rochelle Marie Tormento

Must-know Stories & Updates

Here are helpful resources to keep you updated about the latest happenings around the pandemic, the economy, tech, and Filipinos all over the world!

COVID-19 RESPONSE

- **[Booster Shots, Third Doses and Additional Doses for COVID-19 Vaccines: What You Need to Know](#)**

COVID-19 vaccine boosters and additional vaccine doses are now authorized by the U.S. Food and Drug Administration (FDA) and recommended by the U.S. Centers for Disease Control and Prevention (CDC) for certain people.

[Read more](#)

ECONOMY

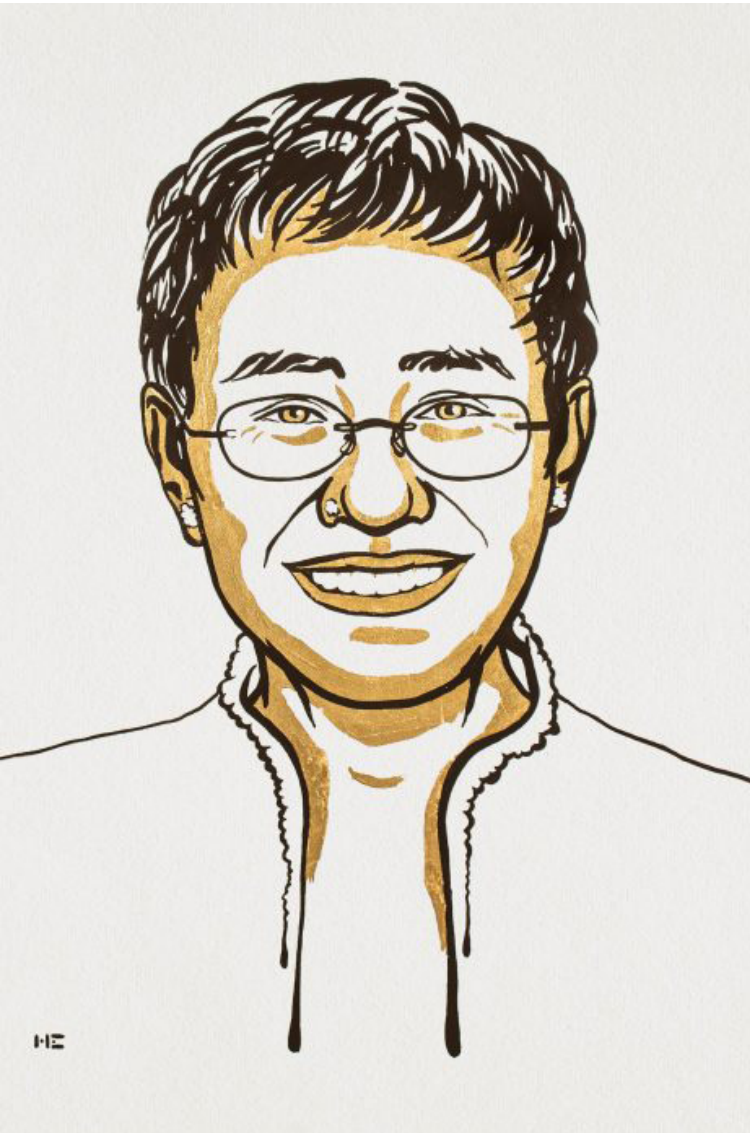
- **[Is Remote Work Over? Here's What We Can Expect from Hybrid Work](#)**

Is your company asking you to work from home or office? Maybe your company is more on the “choose your own adventure” type where you plan to adopt a hybrid setting. Check out these articles:

- **[The Worst of Both Worlds: Zooming from the Office](#)**
- **[The Pandemic Reminded Us: We Exist To Do More Than Just Work](#)**



resources



TECHNOLOGY

- **Beginner's Guide to NFTs: What are Non-Fungible Tokens?**

New to the world of NFTs? Non-fungible tokens (NFTs) are one of the fastest-growing sectors in the crypto industry. In this guide, Decrypt explores what they are, how they work, and how they're being used.

[Read more](#)

- **The Metaverse Has Already Arrived. Here's What That Actually Means**

Learn about the metaverse and what it means for the world of work, business, and human interaction as Time Magazine breaks it down for you.

[Read more](#)

GLOBAL FILIPINOS

- **Maria Ressa, Nobel Peace Prize 2021 Recipient**

Rappler CEO Maria Ressa joins Dmitry Muratov as one of this year's recipients of the Nobel Peace Prize.

[Read more](#)

- **Kumu nets Series C to become the 'Disneyland of social media'; total funding exceeds US\$100M**

Filipino social entertainment platform Kumu has secured an undisclosed amount in a Series C financing round.

[Read more](#)

Events & Opportunities for you

Mark your calendars and register for these virtual events! Learn from experts and connect!

PHILIPPINES

- **Celebrate with us at Impact Happy Hours Year-end Special**

We've all been working hard to get back on track since the pandemic started last year. Despite all the challenges, we're still here! Celebrate the year-end with us and our friends at Villgro Philippines, xchange, Ashoka Philippines, makesense, and The Spark Project.

It's also going to be a fun evening as we recognize this year's Impact Entrepreneur of the Year. Go nominate the entrepreneur who made waves of impact in 2021. Nominations close on December 01, 2021.

[Register Here](#)

[Nominate an Entrepreneur](#)



The poster features a dark purple background with white and yellow text. At the top, logos for xchange, villgro philippines, and ASHOKA PHILIPPINES are displayed. The central text reads 'IMPACT ENTREPRENEUR of the year' in a stylized font. Below this, it says 'Nominations open until December 1, 2021' and provides the link 'bit.ly/IEOTYA2021-nominate'. On the right, a photograph of a wooden award trophy with a silver globe on top is shown within a glowing yellow and red border. The trophy has 'Impact Entrepreneur of the Year 2021' written on it. At the bottom, there are illustrations of two clinking glasses and a palm tree.

◦ IN THE COMMUNITY ◦

UNITED STATES

- **PhilDev Supports the Council of Young Filipinx Americans in Medicine**

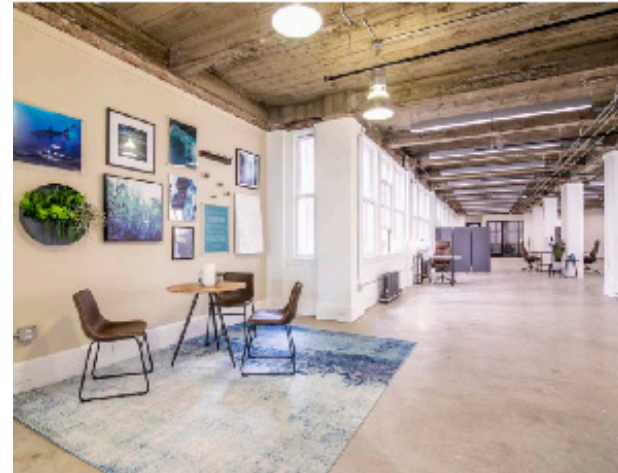
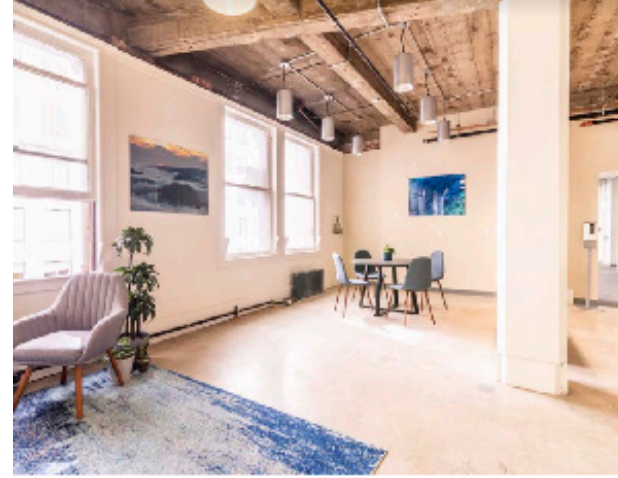
PhilDev is proud to support the Council of Young Filipinx Americans in Medicine. CYFAM's mission is to (1) provide a professional and social platform for the leadership development of young Filipinx American physicians and trainees, (2) promote the educational pipeline, and (3) partner with the Filipinx American community to eliminate health disparities.

[Learn more](#)

- **Dynamico Space**

Are you a startup looking for a place to work or base your startup? Check out Dynamico Space for sustainable and affordable coworking space options. Connect with other entrepreneurs and members from the startup community!

[Learn more](#)



phildev

Enabling success through
Education, Innovation, and Entrepreneurship

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