

#### **Dear Friends**,

The holiday season is officially here and I hope those celebrating had a wonderful Thanksgiving. PhilDev has so much to be thankful for and as we plan our strategies for 2023, we also have much to look forward to.

First, after three years of pandemic measures and virtual events, PhilDev held its Annual Gala & Awards! We couldn't be more grateful for the extremely generous guests and sponsors who helped us exceed our target fundraising goal. In addition, the evening included inspiring words and messages from our special guest, CA Attorney General Rob Bonta, as well as our 2022 PhilDev Awardees - Tony Olaes for Education, Paul Abadilla for Innovation and Trisha Bantigue for Entrepreneurship. We are filled with pride to have so many successful Filipinos represent our community of trailblazers.

And, of course, the highlight of the evening was the recognition and appreciation of pioneer, visionary and legend Dado Banatao, who stepped down as PhilDev's Chairman after 12 years of service and leadership. A heartfelt thank you to all those who attended the gala to congratulate and be a part of this memorable moment. Dado's brilliance has forever changed the computing industry and his vision has forever touched the lives of thousands of young Filipinos. His impact is unmatched as he has led PhilDev to create opportunities and initiatives for our future generations to achieve their full potential.





While PhilDev enters a new chapter, Dado will continue to provide guidance as Chairman Emeritus. PhilDev will continue to develop programs that enable Filipinos to succeed. In 2023, our annual MULAT and KAPWA mentorship programs are committed to opening young minds, building confidence and expanding networks. Through our startup programs like Ecothon, IDEA and ADVANCE, PhilDev is dedicated to further developing solutions and businesses that can change the world. And our new programs are committed to furthering the technopreneurial mindset beyond the classroom. Stay tuned and follow us on Facebook, Instagram, and LinkedIn as we make regular updates.

We wish you a season of happiness, prosperity, and good health. And with this season of giving, we kindly ask you to donate to Annual Give and enable success of Filipinos worldwide. Reach out and join us as we continue Dado's legacy at PhilDev.

Merry Christmas and a Happy New Year!

**Cheers,** *Angelina "Jonesy" Castro* 



# Our yearly holiday fundraiser is back!

Make a direct donation to PhilDev to help us provide scholarships, develop entrepreneurship programs, run innovation challenges, and initiate technopreneurship projects.

> Tap to donate! Donate Now



# Impact

### PhilDev raised almost USD 400,000 at the Annual Fundraising Gala

Together with sponsors, guests, and friends, PhilDev raised almost \$400,000 at the PhilDev Annual Fundraising Gala held at The Waterfront Beach Resort, Huntington CA last October 14, 2022. The proceeds will help continue programs such as the PhilDev Science & Engineering Scholarship (PSES), entrepreneurship programs, and Innovation Challenges.

Funds raised also allow PhilDev to implement new programs, including the launch of the **Young Banatao Learning Lab** – a program that aims to contribute to inclusive economic growth by empowering the youth through Innovation and Technopreneurship. It seeks to develop the youth's technopreneurial mindset and enhance their skills to become more employable and technopreneurial.

#### **READ PRESS RELEASE**



### Eastvantage raises PHP 100,000 for PhilDev through their CSR initiative

PhilDev Foundation is very thankful for the PHP 100,000 donation from Eastvantage, a global business solutions company that enables offshore operations through digital transformations, customer experience, and business support. We are very grateful to be Eastvantage's new partner beneficiary this year.

Likewise, huge thanks to all the employees of Eastvantage who also helped in raising the funds as part of their monthlong Care Fair CSR initiative. The donation will surely go a long way as we create more opportunities and enable success for the Filipino community.





# Programs





Pilipinas Shell Foundation, Inc.

## Celebrating the Second Run of the MULAT Mentorship Program

After a remarkable first run, another MULAT learning session successfully came to a close last 10 September 2022 with the support of our partner, Pilipinas Shell Foundation, Inc. Focused on equipping our scholars with the necessary knowledge and skills as they transition from school to a professional set up.

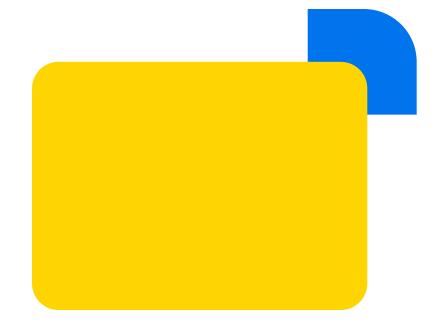
Our second MULAT session provided insightful takeaways from our mentors at Intel Filipino Employee Network (IFEN). The discussion revolved around crafting actionable strategies when dealing with both personal and professional growth, specifically in areas of mental resilience, personal finance, and career building, which have been very helpful to our scholars.

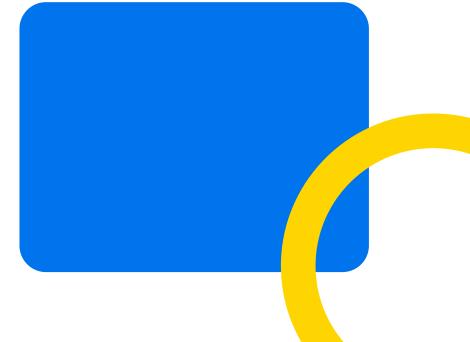
### PhilDev receives a Plaque of Recognition from Pilipinas Shell Foundation, Inc. (PSFI)

Congratulations to PSFI for celebrating its 40th year anniversary! PhilDev Foundation is deeply honored and grateful to have been working with PSFI for the past 9 years in providing meaningful leadership and mentoring opportunities, and scholarships in the field of STEM.

To be recognized as one of PSFI's long time partners in transforming the country for the better through education and innovation is truly an honor. Here's to moving further with PSFI and more years of working together and enabling success for the Filipino community!

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### Filipino eco-innovations win KRW 3 million to advance sustainable consumption and production in PH

Three eco-innovations, were awarded a total of KRW 3 million grant at the Ecothon Philippines 2022 Demo Day held last August 12. With a focus on Sustainable Development Goal 12: Sustainable Consumption and Production, Ecothon, an ASEAN-wide initiative, sought for the most innovative solutions in the country that have great potential to advance SDG 12.

Salin PH received the highest grant of KRW 1.5 million. They are looking to address single-use plastic dependency through waste reduction and management. TENSIL Abaca Fiber Tiles, came in second with a startup targeting to revolutionize the housing industry by offering sustainable construction materials. In third place, was BSF ECOways Small Solution that breeds black soldier flies to help livestock raisers and local feed manufacturers in producing quality animal protein source.

### Linking the Startup Community One MeetUP at a Time

Last 6 December, startups, social enterprises, enablers, academe, banks, and investors gathered at the MeetUP (UnionBank x PhilDev) 2022 Networking Event. The discussion revolved around the importance of technology and startups in achieving social and development goals of the country. It also featured a fireside chat with guest speakers to discuss the concept and application of Tech For Good in the Philippines.

Patricia Siriban, Program Director of PhilDev, and Jose Paolo Soliman, SME and Micropreneurs Segment Head of UnionBank, emphasized that the partnership will continue beyond 2022. The two organizations plan on collaborating to launch more MeetUPs in the coming year.

> Credits to The Independent Investor for this feature article





# Scholar Corner

This section features stories about our scholars as told by our scholars. Get to know them more behind their studies, interests, aspirations, and activities when not in the university!

#### My Journey as a Teacher by Rommel Pineza

Rommel Pineza is one of our PhilDev Scholars from Batch 8 who graduated of BS Secondary Education major in Sciences, Batangas State University 2019. He was formerly teaching Junior High School in Lian, Batangas.

#### Learning to Manage My Time by Arjay Nambatac

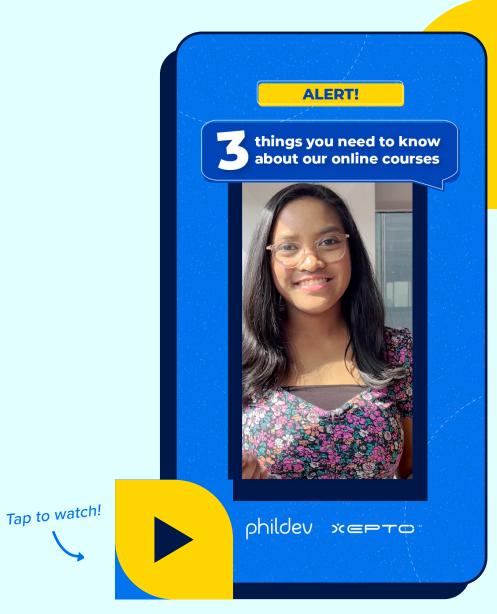
Meet Arjay Nambatac, our PhilDev scholar taking BS Chemical Engineering from Xavier University-Ateneo de Cagayan. He is one of our scholars whose education was affected by the COVID-19 pandemic. He then had to come up with a way to manage his time well. Read on to learn how he did it.

#### PhilDev's 'Storytelling for Startups' course bundle live!

Entrepreneurs who are new in storytelling and social media can now enroll in the "Storytelling for Startups" course bundle at Xepto Academy! Complete the bundle and receive a certificate at the end. All for free!

Storytelling for Startups Course Bundle includes:

- Digital Storytelling 1: How to Effectively Tell Stories
- Digital Storytelling 2: How to Effectively Tell Stories
- Digital Storytelling 3: How to Effectively Tell Stories
- Marketing in the Digital World: Social Media Management



#### **11 Government Funding Opportunities for Startups in the Philippines**

With the actively growing startup ecosystem in the Philippines, government funding opportunities and programs have also been expanding through the Innovative Startup Act. Startups and businesses may directly connect with government agencies like the Department of Information and Communications Technology (DICT), Department of Science and Technology (DOST), and Department of Trade and Industry (DTI) to further explore opportunities that can help them grow and prosper.

Some of the funding opportunities currently present include the multi-million grant program, TECHNiCOM, grant-giving programs like Youth Empowerment through Technopreneurship (YET), and DTI-NDC's Startup Ventre Fund, among others. With these opportunities mentioned, indeed, keeping a business running has never been this exciting!







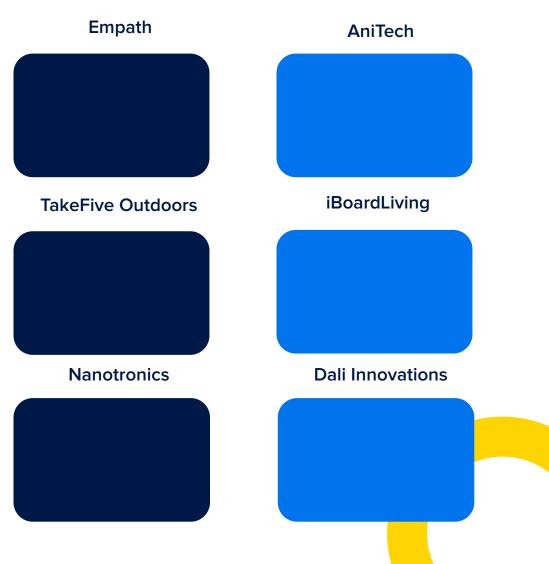
## The Start Up Podcast PH

This year, our startups received exposure and were able to share about their business through The Start Up Podcast, hosted by Janni Boydon, assistant professor in UP Diliman. The podcast focuses on conversations with Filipino startup founders as they talk about the startup's innovation, story, and how they are helping build society.

PhilDev is grateful to Janni and his team at The Start Up Podcast for their continuous support to our earlystage and growth-stage startups from the IDEA and ADVANCE programs.



#### Listen to some of their episodes on <u>Spotify</u> or on <u>YouTube</u> by clicking on these thumbnails!







Known for covering startups and businesses across the Philippines and Southeast Asia, The Independent Investor is a newsroom founded by Keenan Ugarte, Partner at DayOne Capital Ventures, and a team of young writers, investors, and entrepreneurs. They believe that they should shed light on early-stage startups as the Philippines' mainstream media mainly focuses on large businesses and later-stage startups.

Earlier this year, the newsroom worked together with PhilDev by training our startups on crafting stories that matter to the media, focused on developing press releases. They also featured PhilDev and some of the milestones of startups in their newsroom.

Read some of their media coverage by clicking the thumbnails below. Learn more thru www.theindependentinvestor.ph





### Meet the PhilDev Team April Joy Espiritu

Watch PhilDev's Operations Manager, April Joy Espiritu, as she talks about building an enabling work environment. She joined the organization back in 2015 and came back "home" to PhilDev early this year. Watch and listen to her story about how the work culture has evolved since she came back.



Follow PhilDev on <u>Instagram</u> and <u>Facebook</u> to stay up to date! Click the thumbnails below to watch!

# Team

## Here are other ways you can give gifts by giving back to the Filipino' Community!



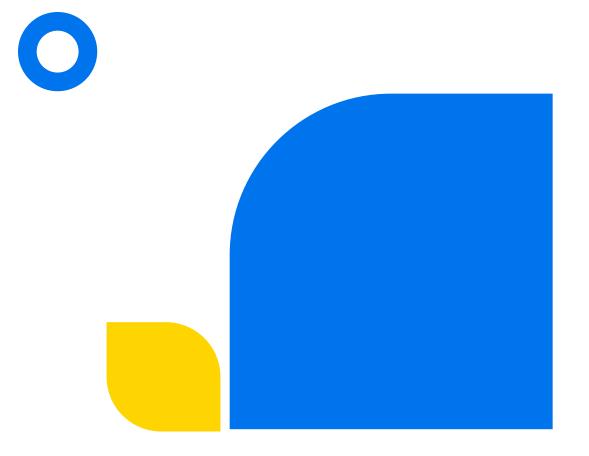
Get your Christmas gifts on Amazon Smile with the link below and a portion of eligible purchases will be donated to PhilDev.

Every donation will help our implementation and operations team that makes it possible for us to develop our programs and initiatives.





Plan on sending holiday cards this season? Enjoy 20% off stationery + custom gifts and 15% will be donated back to PhilDev. Don't forget to use code FUNDRAISEPHILDEV



# Resources

#### **Must-know Stories & Updates**

Here are helpful resources to keep you updated about the latest happenings around the pandemic, the economy, tech, and Filipinos all over the world!

#### Economy

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During the Philippine Startup Week 2022, LinkedIn and Shell LiveWIRE shared their top startups for 2022. Included in the list are Kumu, Edukasyon.ph, PeddIr, Suds Sustainable Pods, Taxikel, and others. Read more and find out which startups made into the list!

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In light of the continuous development in the field of technology, business leaders from SAP, Globe Telecom, and Unioil discussed how their companies are reshaping the future through innovation and sustainability during a roundtable discussion held last August 2022.

#### Technology

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As artificial intelligence continues to thrive in multiple disciplines, its potential to disrupt the overall education market is now being recognized more than ever. The use of artificial intelligence in the education sector is expected to grow annually by 45%. Read more about these revolutionary advances in the Edtech industry!

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The Philippines remains to be one of the most vulnerable countries for ransomware attacks, ranking 4th in Southeast Asia for years 2021-22, and 6th rank in 2020. To address this, Trend Micro Philippines recently launched its Trend Micro One, a new unified cybersecurity and attack surface management platform.



Security expert launches unified cybersecurity platform challenges. (Photo by Rizal Reyes)

#### **Global Filipinos**

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Competing against more than 2,000 entries from over 150 countries, Masungi Georeserve, a youthled foundation dedicated to the conservation and restoration of the threatened Masungi landscape, successfully bagged the United Nations Sustainable Development Goals Action Award last September 27 in Bonn, Germany.

#### Health

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Recommendations on increasing physical activity across all ages and abilities are being made as it has been projected that almost 500 million people will likely develop diseases attributable to physical inactivity between 2020 and 2030.



Masungi Georeserve tops 2K other entries to win UN SDG award

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Get yourself informed and updated on information about Monkeypox!

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Confirmed last August 22, the fourth monkepox case in the Philippines has recovered and was discharged from the hospital on September 15.





